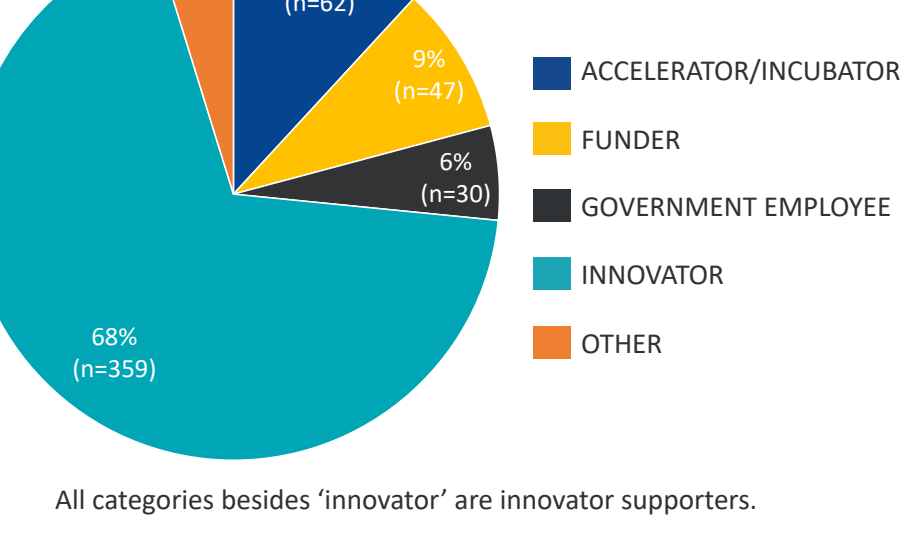


# Key Barriers to Scaling-up Global Development Innovations

Global Innovation Exchange (GIE) conducted a survey to uncover the key barriers to scaling-up global development innovations and to identify the most useful types of support global entities can provide to country-level innovators. These are the key findings.

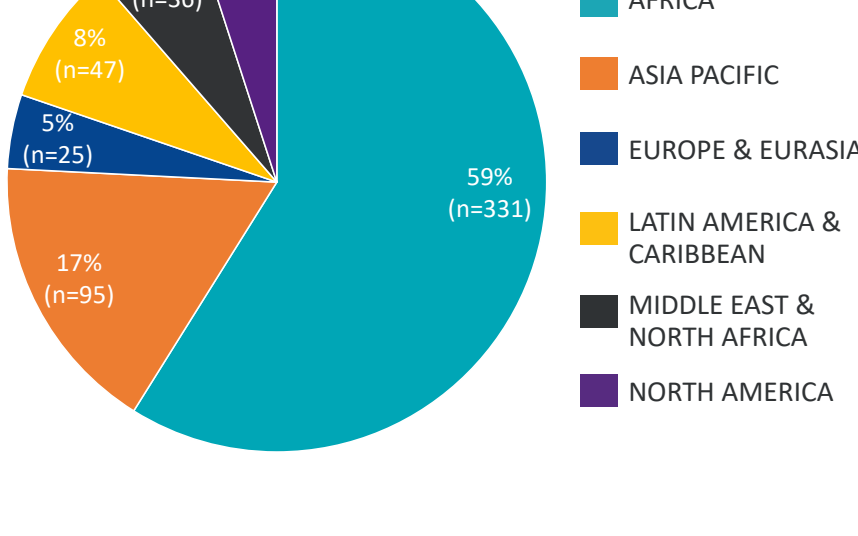
531 total survey respondents

## Respondents by Type

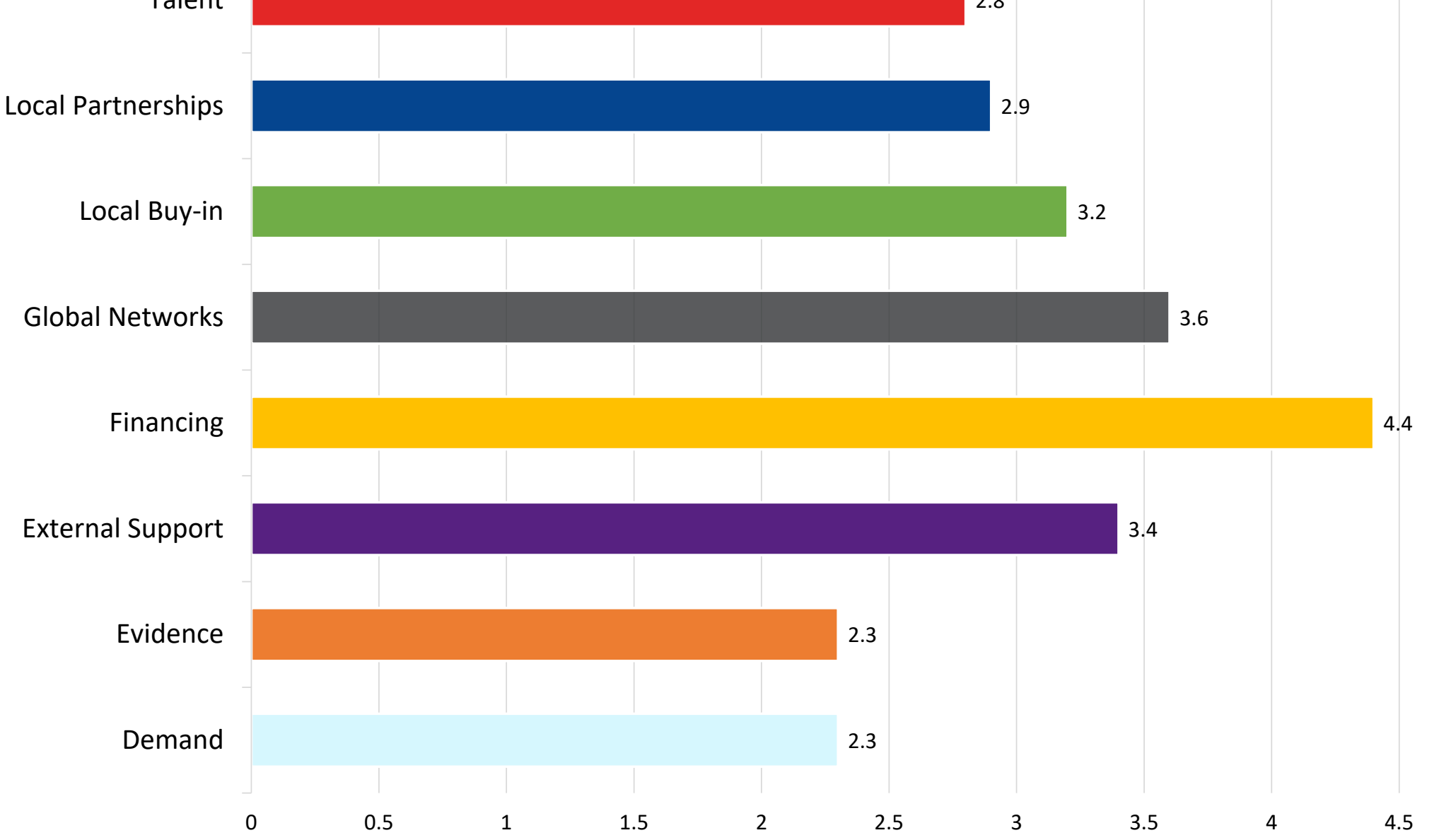


All categories besides 'innovator' are innovator supporters.

## Respondents by Region



## LARGEST BARRIERS TO SCALE

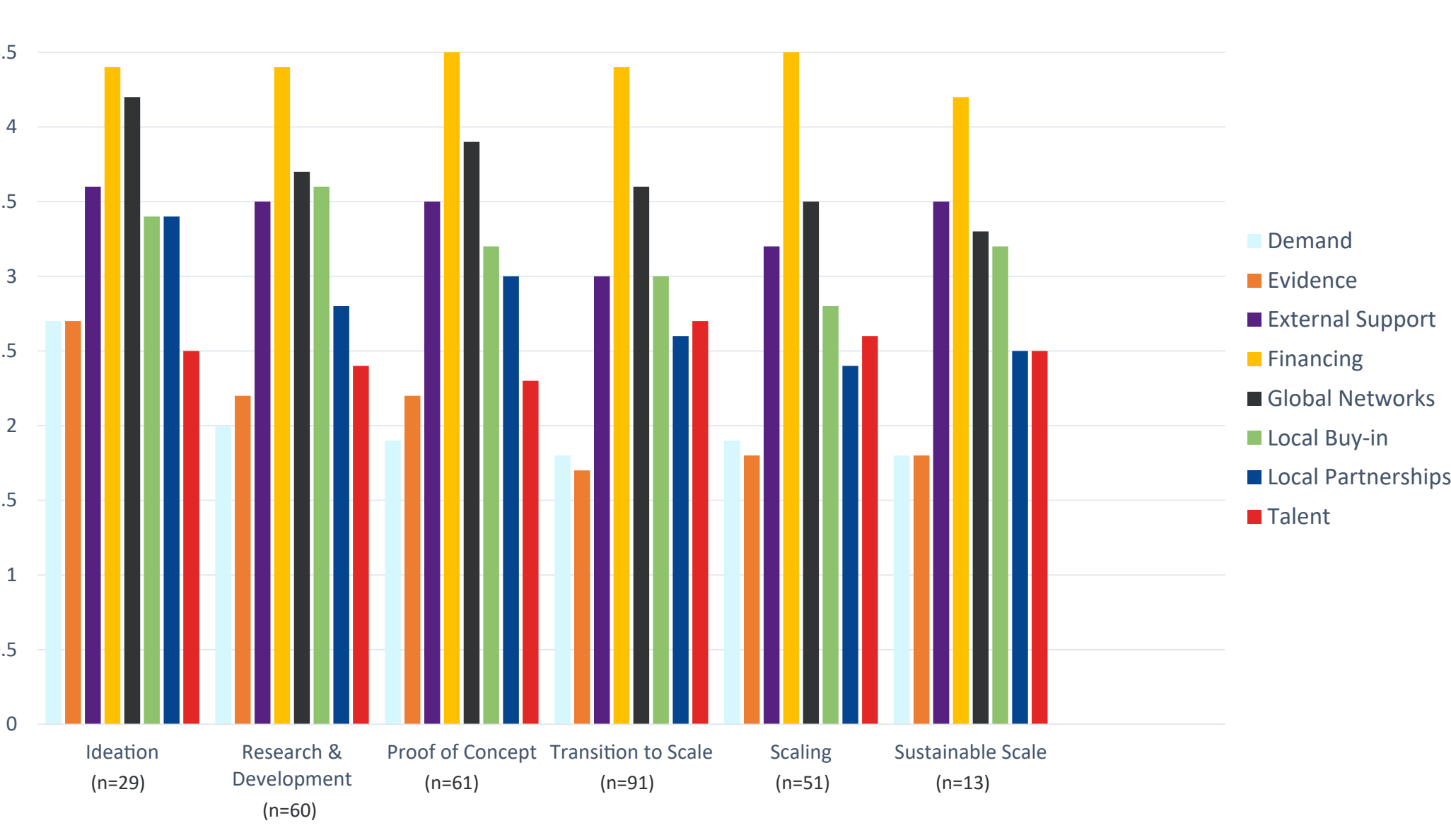


**DEMAND:** LACK OF DEMAND AND/OR CUSTOMERS DON'T SEE VALUE  
**EVIDENCE:** LACK OF EVIDENCE SUPPORTING INNOVATION  
**EXTERNAL SUPPORT:** LACK OF ACCESS TO INNOVATION SUPPORT OR INFORMATION  
**FINANCING:** INSUFFICIENT FUNDING TO GROW SUSTAINABLY  
**GLOBAL NETWORKS:** WEAK CONNECTIONS IN GLOBAL NORTH (U.K., US, ETC)  
**LOCAL BUY-IN:** LACK OF SUPPORT AND BUY-IN FROM LOCAL STAKEHOLDERS  
**LOCAL PARTNERSHIPS:** DIFFICULTY CREATING STRONG LOCAL PARTNERSHIPS  
**TALENT:** TEAM CAPACITY AND CAPABILITIES LACKING

## BARRIERS FOR INNOVATORS BY REGION



## BARRIERS BY SCALING STAGE

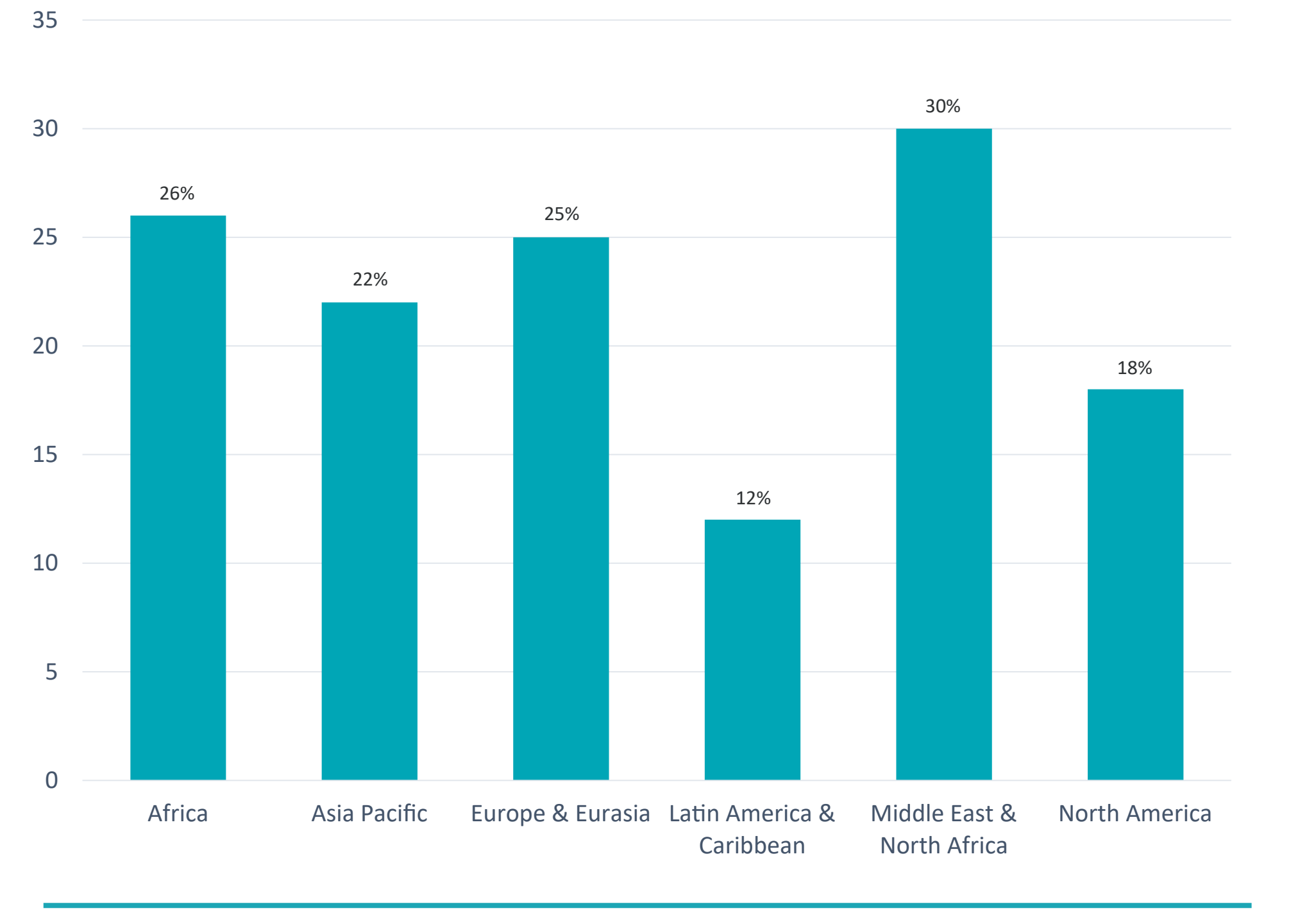


## DISCRIMINATION FACED BY INNOVATORS

**25%** of innovators said they had experienced discrimination, citing gender, race, and location as the most common causes.

*“Because I’m American and I speak native English, it’s much easier to get resources. It’s much easier to be understood and be [seen as] credible. Other organizations struggle because 1, it’s harder to raise funds. And 2, [they’re] not taken as seriously.”*

## DISCRIMINATION EXPERIENCED BY REGION



## How Can Global Entities Provide Support?

Innovation supporters shared their views on the type of support that is most helpful for innovators from global entities.

## MOST HELPFUL TYPES OF SUPPORT FROM GLOBAL ENTITIES

