

# Public-Private Sector Engagement Co-Creation Workshop: Agenda Guide

April 2021

# Introduction

## **Co-Creation Workshop Objectives:**

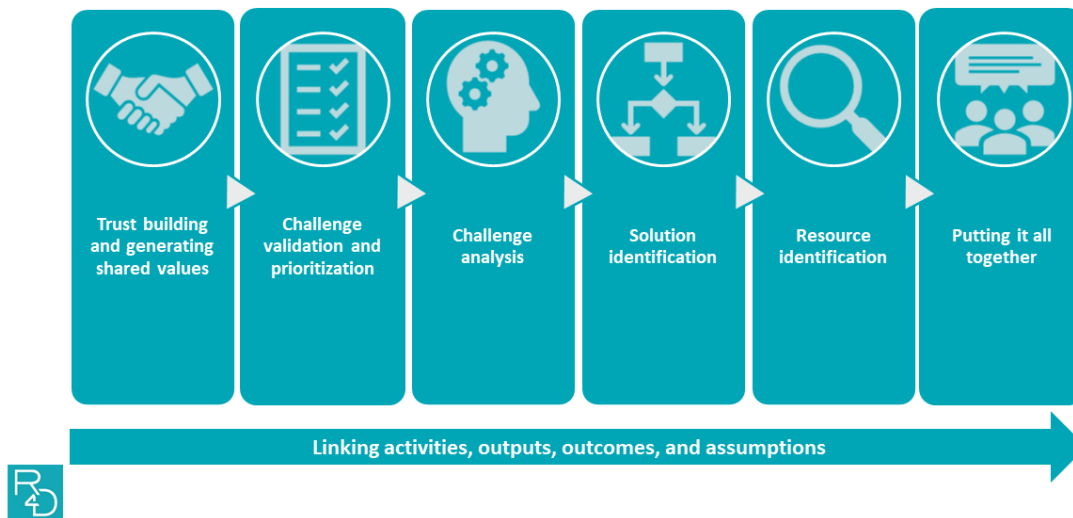
- Increased engagement and community building between and amongst public and private health sectors
- Co-prioritization of key health system issues and related public-private sector engagement challenges; and
- Co-production of action plans for improving the prioritized challenges and identification of technical assistance needed to succeed.

## **Approach**

Workshop facilitators will foster cross-sector dialogue and encourage improved trust and partnership amongst participants. Facilitators will support participants to co-design action plans with the goal of strengthening public-private engagement. Throughout the workshop, facilitators will support the participants to consider how activities link to outputs and outcomes and trace linkages between improved public-private engagement and improvements in maternal health outcomes.

The major phases of the workshop are pictured below.

## Workshop overview



# Annotated Agenda

Day 1: Co-Creation Workshop		Session goal	Materials
<b>0. Opening</b>			
<b>8:30–9:00 AM</b>	<b>Participant registration</b>		<ul style="list-style-type: none"> <li>List of participants</li> <li>Name tags</li> <li>Participant folders</li> </ul>
<b>9:00–9:40 AM</b>	<b>Welcome and meeting overview</b> [Slides 1-7 in SMHS example] <ul style="list-style-type: none"> <li>Brief opening remarks from key public and private representatives <i>(30 mins)</i></li> <li>Welcome remarks from facilitators &amp; overview of meeting's objectives, agenda, and norms <i>(10 mins)</i></li> </ul>	<u>Goal:</u> Respect formalities and kick-off the workshop	<ul style="list-style-type: none"> <li>Slides</li> <li>Identify 2 representatives to do opening remarks</li> </ul>
<b>9:40–10:10 AM</b>	<b>Icebreaker activity</b> [Slides 8-10 in SMHS example] <ul style="list-style-type: none"> <li>Explain activity and break out into 5 groups of 6 (2 private + 4 public sector reps) <i>(10 mins)</i></li> <li>Participants get to know each other and determine one thing they have in common (non-work related or too obvious). <i>(20 mins)</i></li> </ul>	<u>Goal:</u> Facilitate introductions and begin identifying common ground	<ul style="list-style-type: none"> <li>Slides with activity instructions</li> </ul>
<b>10:10-10:20 AM</b>	<b>Institutional and Technical Partner Introductions</b> [Slides 11 in SMHS example] <ul style="list-style-type: none"> <li>Partners in attendance introduce their work vis-a-vis the workshop topic of focus <i>(10 mins)</i></li> </ul>	<u>Goal:</u> Introduce partners in attendance as well as their position/work on the topic of focus	<ul style="list-style-type: none"> <li>No slides needed</li> </ul>
<b>10:20–10:45 AM</b>	<b>Mixed health systems for UHC</b> [Slides 12-19 in SMHS example] <ul style="list-style-type: none"> <li>Give broad overview of what is a mixed health system (MHS) and why or why not it's important for achieving UHC <i>(10 mins)</i></li> </ul>	<u>Goal:</u> Develop a shared vision of the topic of focus and how it relates to strengthened health systems	<ul style="list-style-type: none"> <li>Slides, including slides from partner presentations</li> </ul>

	<ul style="list-style-type: none"> <li>Introduce facilitators and roles, discuss expectations of participants <i>(15 mins)</i></li> </ul>		
<b>10:45–11:00 AM</b>	<b>Coffee break</b>		
<b>I. Trust building and generating shared values</b>			
<b>11:00–12:00 PM</b>	<p><b>Generating and promoting shared values for improving maternal health and achieving UHC</b> [Slides 20-26 in SMHS example]</p> <ul style="list-style-type: none"> <li>Participants describe vision for success in PPE <i>(5min)</i></li> <li>Facilitators begin by talking about the importance of working together and respecting each other <i>(10 mins)</i></li> <li>Exercise: motivations <i>(15 min)</i></li> <li>Exercise: topic of focus and UHC vision <i>(30 min)</i></li> </ul>	<p><u>Goal:</u> Develop shared values and building trust</p>	<ul style="list-style-type: none"> <li>Slides with activity instructions</li> <li>Large sticky notes or index cards</li> <li>Regular sticky notes</li> </ul>
<b>II. Challenge validation and prioritization</b>			
<b>12:00–1:05 PM</b>	<p><b>Discussion of shared public/private challenges related to topic of focus</b> [Slides 27-34 in SMHS example]</p> <ul style="list-style-type: none"> <li>Facilitators present pre-identified challenges <i>(10 mins)</i>.</li> </ul> <p>Group discussions:</p> <ul style="list-style-type: none"> <li>Groups discuss and validate all challenges and add any others that are missing <i>(15 minutes)</i>.</li> <li>The groups then work together to prioritize two shared challenges from the larger list <i>(25 mins)</i>.</li> <li>Facilitators rapidly post the 10 challenges. <i>(5 min)</i></li> <li>Individuals vote on their one prioritized challenge <i>(10 mins)</i></li> </ul>	<p><u>Goal:</u> Validate and prioritize pre-identified challenges</p>	<ul style="list-style-type: none"> <li>Slides with activity instructions</li> <li>Handouts with challenges</li> <li>Flip charts</li> <li>Stickers for voting</li> </ul>

1:05–2:00 PM	Lunch and networking		
<b>III. Challenge analysis</b>			
2:00–4:00 PM	<p><b>Joint challenge analysis and prioritization of root causes</b> [Slides 35-43 in SMHS example]</p> <ul style="list-style-type: none"> <li>Facilitators draw on learnings from previous session to highlight that both public and private sector have interest in improving the topic of focus. Facilitators ask participants to keep this interest in mind as we jointly identify root causes of challenges.</li> <li>Facilitators break up participants into the same 4 mixed groups from before lunch and introduce root cause analysis and methodology (<i>20 minutes</i>): <ul style="list-style-type: none"> <li>Facilitators then guide groups through a root cause analysis exercise on their prioritized challenge using the problem tree/5 whys (<i>40 mins</i>).</li> <li>Facilitators will then lead groups into a prioritization exercise only 1 root cause pathway is prioritized based on their potential for greatest impact, opportunities for collaboration among public and private sectors and feasibility (<i>30 mins</i>).</li> <li>Each group will then briefly present their one problem tree pathway (<i>20 mins</i>).</li> </ul> </li> </ul>	<p><u>Goal:</u> Carry out root cause analyses of the challenges identified; prioritize root causes of challenges</p>	<ul style="list-style-type: none"> <li>Slides with activity instructions</li> <li>Flip charts and blank problem trees</li> <li>Sticky notes</li> </ul>
4:30–5:00 PM	<p><b>Wrap up</b> [Slides 44-48 in SMHS example]</p> <ul style="list-style-type: none"> <li>Linking activities to outcomes (<i>15 min</i>)</li> </ul>		

	<ul style="list-style-type: none"> <li>Facilitators give an overview of the day and provide some brief information on what to expect on day two of the workshop (<i>15 mins</i>)</li> </ul>		
--	---	--	--

<b>Day 2: Co-Creation Workshop</b>		<b>Session goal</b>	<b>Materials/Tasks</b>
<b>8:30- 9:00</b>	<b>Participant registration</b>		<ul style="list-style-type: none"> <li>List of participants</li> </ul>
<b>9:00–10:00 AM</b>	<b>Recap of Day 1 and Day 2 Overview</b> [Slides 49-52 in SMHS example] <ul style="list-style-type: none"> <li>Lay out the agenda and objectives for day two (<i>5 mins</i>)</li> <li>This session will begin with a brief recap of day one of the workshop. (<i>20 min</i>)</li> <li>Linking activities outputs and outcomes (<i>35 mins</i>)</li> </ul>	<u>Goal:</u> Ensure participants begin the day with the same understanding of the work; tie activities to outputs and outcomes	<ul style="list-style-type: none"> <li>Slides</li> </ul>
<b>10:00- 11:00am</b>	<b>Discussing PPE challenges and how we work together</b> [Slides 53-58 in SMHS example] <ul style="list-style-type: none"> <li>Facilitators read out the PPE challenges and successes identified in workshop preparation work. (<i>20 min</i>)</li> <li>In groups participants validate and discuss challenges (<i>15 min</i>)</li> <li>In groups participants discuss how to better work together (<i>25 min</i>)</li> </ul>	<u>Goal:</u> Develop shared values, build trust, and develop better communication	<ul style="list-style-type: none"> <li>Challenge handouts</li> </ul>
<b>11:00–11:15 AM</b>	<b>Coffee break</b>		
<b>IV. Solution identification</b>			

11:15-12:00	<p><b>Co-development of activities and solutions to address priority challenges</b> [Slides 59-62 in SMHS example]</p> <ul style="list-style-type: none"> <li>Facilitators will summarize the priority challenges and root cause pathways identified and then participants self-select into new mixed groups (15 mins)</li> <li>Facilitators lead groups through a brainstorming exercise to list all potential activities/solutions to address the root cause pathways of the prioritized challenges (30 min)</li> </ul>	<p><u>Goal:</u> Co-create a set of activities to respond to the root cause pathways of challenges identified.</p>	<ul style="list-style-type: none"> <li>Slides</li> <li>Flip charts</li> <li>Sticky notes</li> </ul>
<b>V. Resource identification</b>			
12:00–12:45 PM	<p><b>Mapping of resources to implement activities and solutions</b> [Slides 63-67 in SMHS example]</p> <ul style="list-style-type: none"> <li>Facilitator presents the types of potential resources (5 min)</li> <li>Groups brainstorm resources they have – identifying if they are in the public or private sector (30 mins).</li> </ul>	<p><u>Goal:</u> Identify resources available to carry out activities</p>	<ul style="list-style-type: none"> <li>Flip charts</li> </ul>
<b>VI. Putting it all together</b>			
12:45-1:15	<p><b>Putting it all together: Prioritizing activities</b> [Slides 68-71 in SMHS example]</p> <ul style="list-style-type: none"> <li>In groups participants prioritize activities and solutions. Narrow down on number of proposed activities. Facilitators support groups by highlighting considerations such as the timeline, potential/available resources (30 mins)</li> <li>Each group reports out (30 min)</li> </ul>	<p><u>Goal:</u> Select high-priority and practical activities to develop in action plans</p>	<ul style="list-style-type: none"> <li>Flip charts</li> </ul>
1:15–2:15 PM	<b>Lunch</b>		
2:15–4:15 PM	<p><b>Putting it all together: Co-developing action plans</b> [Slides 72-74 in SMHS example]</p> <ul style="list-style-type: none"> <li>Groups begin to piece together a detailed implementation plan with activities, tasks, responsible</li> </ul>	<p><u>Goal:</u> Discuss PPE challenges from the pre-work; complete and validate an implementation plan</p>	<ul style="list-style-type: none"> <li>Slides</li> <li>Flip charts</li> <li>Handouts: implementation plans,</li> </ul>

	<p>parties, resources available and needed etc. (60 mins).</p> <ul style="list-style-type: none"> <li>• Groups reflect and question plan (30 min)</li> <li>• Groups commit to plan (30 min)</li> </ul>		
<b>4:15–4:30 PM</b>	<b>Bio-break and networking</b>		
<b>4:30–5:00 PM</b>	<p><b>Wrap up and next steps</b> [Slides 75-79 in SMHS example]</p> <p>Facilitators will review what participants are committing to by continuing to engage in activities.</p> <p>At the end of this session, activities that are agreed upon to move forward can be solidified with relevant parties signing a communiqué or TOC</p> <p>Facilitators will give an overview of the day and provide some information on the next steps (MOU, MEL activities -interviews etc.)</p>	<p><u>Goal:</u> Discuss next steps and sign agreement for engagement and next steps</p>	<ul style="list-style-type: none"> <li>• Slides</li> <li>• Draft communique template</li> </ul>



