



United Nations  
Educational, Scientific and  
Cultural Organization

Bangkok Office  
Asia and Pacific Regional Bureau  
for Education

# Innovative Financing

FOR OUT-OF-SCHOOL  
CHILDREN  
AND YOUTH

# 1 | Why the need?

Despite government commitments to Education for All (EFA) and Millennium Development Goals (MDGs) to improve access to education, more than 18 million primary-aged children remain out of school in the Asia-Pacific (UNESCO, 2014). Given the impact of education on individuals, societies and economies, there is great urgency for governments to provide alternative interventions for these children to receive basic education outside the conventional school system.

Flexible learning strategies have been an effective vehicle in equipping out-of-school children with foundational literacy and numeracy skills, as well as life competencies for the 21st century.

However, in spite of their strong potential to achieve EFA goals, the disconcerting reality is that education programmes for disadvantaged children have been chronically underfunded across the Asia-Pacific region. This stems from a range of different causes, including



non-formal education's poor societal image, decreasing foreign aid to education and governments' tendency to prioritise other sub-sectors that are perceived to be more important, such as primary and higher education. With swelling numbers of out-of-school children in the region and the EFA agenda still unfinished, there is a need more than ever to ensure increased, sustainable and stable financing for education for out-of-school children.

In recent years, innovative financing for development has not necessarily created new financial mechanisms but rather creatively leveraged existing funding and revenue streams to produce impactful outcomes. Having proven to be highly successful in health and other sectors, innovative financing strategies may effectively supplement traditional sources of education funding, such as government resources and official development assistance.

However, unlike in health, the complexity of education systems makes it challenging to establish direct links between investments and tangible, measurable and sustainable results. This therefore begs the question: *What role can innovative financing play in improving the education sector?*

This booklet aims to serve as a rapid reference for policymakers in the region who wish to familiarise themselves on non-traditional financing approaches. It compiles successful cases drawn from various sectors that not only break new ground but offer feasible fiscal solutions to better support educational interventions for out-of-school children.

It is our fervent hope that you find this booklet useful and consider replicating or adapting the strategies presented in your own country context.

**The Leading Group (2010) proposes three key features of innovative financing:**

1. It is linked to global public goods such as eliminating diseases or reducing climate change and therefore requires a global intervention.
2. It is complementary and additional to traditional official development assistance (ODA). It may help to improve the quality of existing aid but innovative financing can never replace the quantity.
3. It is more stable and predictable than traditional ODA.

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# Broad Typology of Practices in this Booklet



**Taxes, dues  
or other  
obligatory  
charges on  
globalised  
activities**



**Voluntary  
solidarity  
contributions**



**Frontloading  
(Buy now,  
pay later) and  
debt-based  
(converting  
existing debt)  
instruments**



**State  
guaranteed,  
public-private  
incentives,  
insurance and  
other  
market-based  
mechanisms**

MANDATORY  
DUES:  
CORPORATE  
SOCIAL  
RESPONSIBILITY  
(CSR)

AIR TICKET LEVY

SIN TAX:  
ALCOHOL,  
TOBACCO AND  
LOTTERIES

VALUE ADDED  
TAX (VAT)

EXTRACTIVE  
INDUSTRIES TAX:  
OIL LEVY

(BLENDED  
SCHEME,  
INDEPENDENT  
BODY)  
IKEA SOFT TOYS  
CAMPAIGN

(BLENDED  
SCHEME  
LARGER SCALE,  
POOL FUNDING)  
(PRODUCT)RED

IMPACT BONDS:  
EDUCATION  
IMPACT BOND

FRONT LOADING:  
(BUY NOW,  
PAY LATER)  
IFFIm

DEBT SWAPS:  
DEBT-FOR-  
EDUCATION

DIASPORA  
BONDS

ADVANCED  
MARKET  
COMMITMENT  
(AMC)

*Adapted from UNDP Discussion Paper: Innovative Financing for Development: A New Model for Development Finance? 2012 [http://www.undp.org/content/dam/undp/library/Poverty%20Reduction/Development%20Cooperation%20and%20Finance/InnovativeFinancing\\_Web%20ver.pdf](http://www.undp.org/content/dam/undp/library/Poverty%20Reduction/Development%20Cooperation%20and%20Finance/InnovativeFinancing_Web%20ver.pdf)*

# 2 | Current Practices in Education



## **PRACTICE 1: MANDATORY DUES - CORPORATE SOCIAL RESPONSIBILITY (CSR)**

### **CASE: COMPANIES ACT, 2013**

**LOCATION: INDIA** (\*Into effect for most companies April 2014)

**ACTORS:** Government, Enterprises, Separate CSR Committee, External Revenue Committee

**THE CONCEPT:** CSR Mandate: requires companies with a minimum net worth of rupees 500 Crore (US\$81M) and turnover of up to 1000 Crore (US\$163M) to invest 2% of their three-year annual average net profit on corporate social responsibility. CSR commitments are to be carried out in “project programme” mode, with one-off events not qualified.

Identifying several areas for social investment, priorities are highlighted in the need to address educational challenges. Target 2 emphasises the need for initiatives to promote the different segments of education, including special education and programmes to enhance vocational skills for all ages - children, women, and elderly as well as conducting other livelihood enhancement projects.

*Source: Guidelines on Corporate Social Responsibility and Sustainability for Central Public Sector Enterprises: [http://www.recindia.nic.in/download/DPE\\_Guidelines\\_CSR\\_Sust.pdf](http://www.recindia.nic.in/download/DPE_Guidelines_CSR_Sust.pdf)  
Handbook on Corporate Social Responsibility in India: <http://www.pwc.in/assets/pdfs/publications/2013/handbook-on-corporate-social-responsibility-in-india.pdf>*

**FACT:** If 2% of the US\$2 billion was applied to education in India, companies could enroll India’s 17.8M out of school children (ages 5 – 13) into school. By using 0.14% of available CSR funds, companies could help enroll 50,000 girls in school. Only 16% of CSR funds would be required to enroll 100,000 children at risk of child labor all 28 states. And by spending 0.25% of available CSR funds, companies could lead the way and enroll 100,000 children with disabilities in school.”

**Source:** *Global Business Coalition for Education, 2014*

“The simple idea is to take a microscopic contribution of solidarity on economic activities that benefit most from globalisation: mass tourism by plane, mobile phones, Internet, financial transactions and extractive resources.” *Philippe Douste-Blazy, Chairman of UNITAID and U.N. Under Secretary General for Innovative Financing*



## **PRACTICE 2: EXTRACTIVE INDUSTRIES TAXATION**

### **CASE: CALIFORNIA'S OIL TAX BILL (SENATE BILL 1017)**

#### **LOCATION: CALIFORNIA**

**ACTORS:** Government(s), Revenue Collector (Internal or Autonomous), Beneficiaries

**THE CONCEPT:** With many countries having rich reserves of natural resources, a tax on extractive industries can prove to be a substantial contribution towards financing educational projects.

California is the fourth largest oil producer in the United States. The current proposal under revision in California aims to earmark revenue (allocated through specific percentages) towards educational assistance and aid for vulnerable populations in the aim of 'planning for the future'. The bill is estimated to result in approximately US\$2B per year, and stipulates 9.5% extraction tax on the removal of oil or gas from the land or waters of California state.

**FACT:** A possible model for regional action can be taken from Philippe Douste-Blazy's proposal to African governments. The proposed development model is based on an extractive industries micro solidarity contribution (10 cents per barrel of oil) which will be started with Gabon, Equatorial Guinea, Angola, Nigeria and Cameroon.

**Source:** *Innovative Finance Foundation; Leading Group on Innovative Financing for Development*



### PRACTICE 3: SIN TAX

#### CASE: LOTTERIES

#### LOCATION: GLOBAL (NATIONAL AND REGIONAL CASES)

**ACTORS:** Government or Private Lottery Operator, Earmarked Beneficiaries

**THE CONCEPT:** With a generally stable and sustainable revenue and no debt generation, sin tax relies on government action in directing a part of national lottery sales to efforts in providing quality education for all.

#### NATIONAL EXAMPLES:

<b>Philippines</b>	Charity Sweepstakes (30%) The Philippine Charity Sweepstakes (PCSO) allocates revenues by having 30% of its net sales go to charity, 15% to operating expenses and 55% as the prize fund. The charity percentage assures its primary goal of a sustainable and continuous assistance to the disadvantaged sectors of society. It continues to expand through additional games in order to maximise revenues in response to increasing aid commitments.
<b>Viet Nam</b>	Binh Duong Lottery The Binh Duong Lottery directs a part of its revenue (including value added tax, consumption and corporate tax) to development. Some of this work involves increasing educational access, vocational training, intermediate schools and assisting with back-to-school resource preparation and support for all children.

The Euromillions and the Eurojackpot provide a good model into the possibility of establishing a regional SEA lottery. Extra mechanisms required are a coordinating body and regional regulatory framework, to which the Asia-Pacific Lottery Association may provide a good starting point.

*Source: Policycures, Policy Brief 1: Lotteries*

**FACT:** Estimated annual revenue from lotteries:

- 1) government-operated US\$2.9B (Thailand, 2006), US\$230M (Philippines, 2006), and;
- 2) company-operated US\$4.6B (Singapore, 2009) and US\$1.2 B (Malaysia Sports Toto, 2009).

*Source: Policycures, Policy Brief 1: Lotteries*





## PRACTICE 4: SIN TAX

### CASE: ALCOHOL AND TOBACCO (PRODUCT-SPECIFIC)

### LOCATION: GLOBAL (NATIONAL AND REGIONAL)

**ACTORS:** Government, Autonomous or Existing Agency, Beneficiaries

#### Thailand

Tobacco  
and  
Alcohol

Thai Health Promotion Foundation Act (2001) mandated the establishment of the Thai Health Promotion Fund (an autonomous state agency). A 2% government imposed surcharge tax on alcohol and tobacco are directed to this fund. This generates approximately US\$50-60M per year.

Following off the success of the Thai Health Promotion Foundation, the Quality Learning Foundation (QLF), was established to coordinate 3 core projects: 1) Quality teachers, 2) Assisting disadvantaged youth and 3) Improving skills. QLF projects are funded by 1.5% excise tax on tobacco and alcohol (averaging over US\$93M per year).

#### India

Tobacco  
(varying  
by product  
type)

Government levies several different taxes on cigarette and bidi (beedi) production for various causes. Examples include

- 1) Beedi Workers' Welfare Cess (BWWC) in 1976 : revenue went to a consolidated fund for welfare support such as education.
- 2) The National Calamity Contingent Duty (NCCD) in 2000 earmarked calamity relief levy whose funds were maintained by the Central Government. The levy was on all tobacco products with varying rates: 7% bidis, 11-12% cigarettes, 19% on hookah and gutkha.

#### South Korea

Alcohol

The Education Tax in South Korea is an earmarked levy on alcohol as well as several other goods and industries including insurance and finance sectors. The aim is to raise revenue to improve educational quality. It is levied on the excise duty paid on alcohol and dependent on drink type varying from 10-30%.

**THE CONCEPT:** The above Sin Taxes, similar to lotteries, allows governments to pool a small percentage of national tobacco and/or alcohol tax in support of development. In this case the funds would provide a sustainable source of investment in quality education and opportunities for equitable aid.

*Source: The Quality Learning Foundation: Origin and Activities; Innovative Financing from Tobacco Taxation for Health Promotion, WHO (2011); International Tax and Investment Center (2013): Are earmarked taxes on alcohol and tobacco a good idea? Evidence from Asia*

**FACT:** All existing lotteries in South East Asia (assuming 30% of the total revenue is earmarked) could amount to over US\$3B per year as a regional lottery. National lotteries (earmarking 30%) can raise US\$80M-1.5B per year.

*Source: Policycures, Policy Brief 1: Lotteries*



## **PRACTICE 5: EDUCATION IMPACT BONDS (DEBT CONVERSION DEVELOPMENT BOND)**

**CASE: UBS OPTIMUS FOUNDATION AND CHILDREN'S INVESTMENT FOUNDATION :** To improve the quality and attract new investment for girls' education.

**LOCATION: GLOBAL**

**ACTORS:** Creditor/Investor, Beneficiary/Service Provider and Outcome Fund (Pooled or Single Entity - Government or Donor), Targeted Programme in Education

**THE CONCEPT (See Figure 1):** The Impact Bond provides a new source of targeted financing aimed at improving social outcomes. Investors will provide the initial external financing for the service provider. If the pre-agreed outcomes are achieved, investors receive their initial investment back.

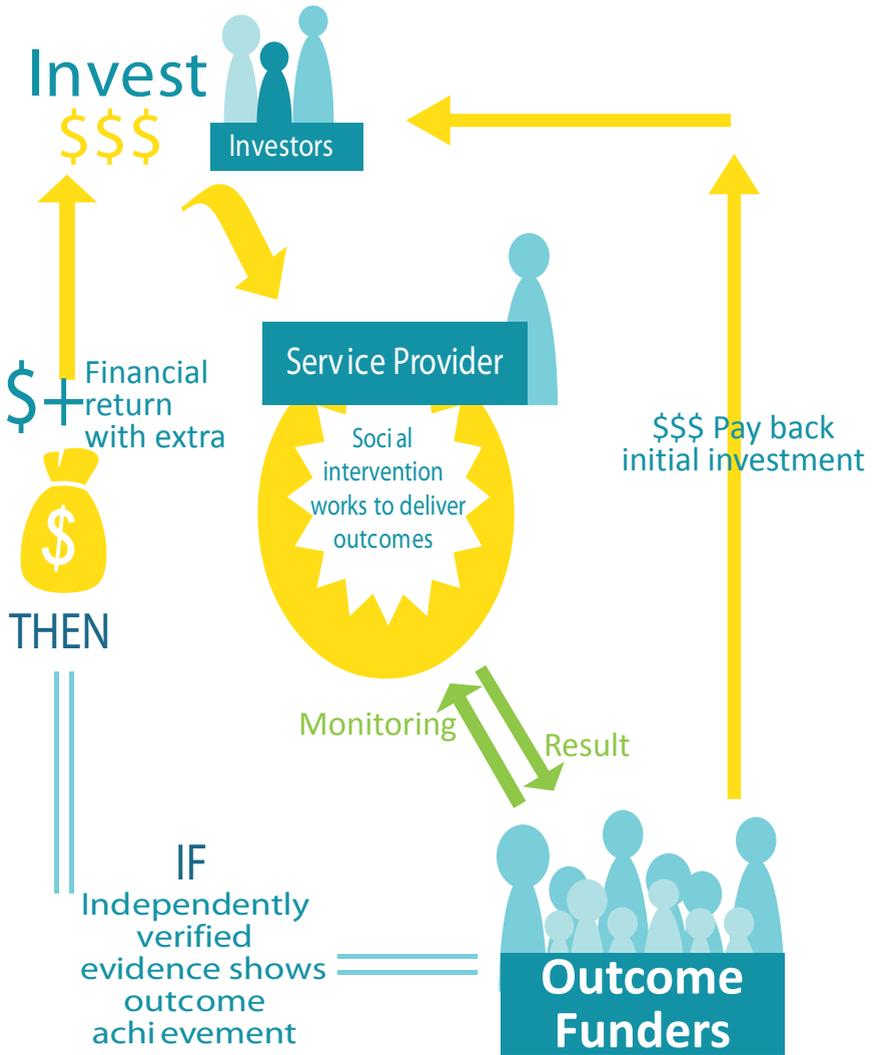
This investment is often returned through a government or donor agency (outcome funders). Post-intervention, an external evaluator verifies the outcomes to determine its success level. This evaluation determines whether investors gain an additional return on their investment.

*Source: Press Release UBS Foundation 2014 : [http://www.ubs.com/global/enwealth\\_management/optimusfoundation.html](http://www.ubs.com/global/enwealth_management/optimusfoundation.html), Center for Global Development {CDG} (2013). Investing in Social Outcomes: Development Impact Bonds*

“Development Impact Bonds (DIBS) are a financial instrument that can bridge the gap between investors and opportunities, and between financial returns and social benefits”

**Source:** Center for CDG, 2013

**Figure 1: Education Impact Bond**



*Adapted from Investing in Social Outcomes: Development Impact Bonds: The Report of the development Impact Bond Working group (CGD: Social Finance, October 2013)*



## PRACTICE 6: DEBT-SWAPS

(Debts are fully or partially 'forgiven' for development)

### CASE(S): DEBT-FOR-EDUCATION

#### LOCATION: GLOBAL (BILATERAL AND MULTILATERAL)

**ACTORS:** Government Entities , Creditors (donor countries and commercial banks), Autonomous Institution or Internal Monitoring Committee for Allocation and Tracking, Educational Beneficiaries

Spain <sup>1</sup>	El Salvador	<p>A bilateral agreement for a debt swap was signed in 2005. Proceeds were to be used for school construction and library resources.</p> <p>This Rural School Construction Programme addressed regional disparity in EFA goals, with a total of US\$10M distributed over 4 years.</p>
France <sup>1</sup> C2D (Contrat de Desendettement et Developpement)	Cameroon	<p>Facing high enrollment ratios and consequently high pupil teacher ratios , part of the Education Sector Strategy prioritised a specialised teacher recruitment strategy to achieve the MDGs.</p> <p>This Contract Teacher Programme led to a government financing gap. Amongst other aid, the C2D Programme provided US\$55.3M in funding over five years with five quantified distribution priorities, one being education.</p>
Germany <sup>2</sup>	Indonesia	<p>The first swap was agreed in 2000, and signed in 2002. Germany agreed to cancel bilateral debt (US\$25.6M) in return for Indonesia to spend half this value over the course of three years (2003-2005) on teacher training and constructing and equipping 511 learning resource centers. A second swap (US\$23M) was signed in 2004 under similar conditions, this time for investment in new junior secondary schools in remote areas.</p>

#### GENERAL CONCEPT:

Forgiving debt in exchange for targeted development. This increases 'fiscal space' allowing recipient countries the opportunity to provide additional funding towards education. A detailed analysis of risks and benefits need to be considered.<sup>1</sup>

<sup>1</sup> **Source:** 1.UNESCO (2011): *Debt Swaps and Debt Conversion Development Bonds for Education*

<sup>2</sup> **Source** 2.IOB (2009): *An assessment of debt-for-education swaps. Case Studies on Swap initiatives between Germany and Indonesia and Spain and El Salvador.*



## **PRACTICE 7: VOLUNTARY SCHEME**

(\*Blended value schemes incorporate the donation within the price of marketed goods)

**CASE: IKEA SOFT TOY CAMPAIGN - SOFT TOYS FOR EDUCATION (WITH SAVE THE CHILDREN AND UNICEF)**

**LOCATION: GLOBAL, REGIONAL OR NATIONAL**

**ACTORS:** The scheme uses existing infrastructure to collect funds (service provider/merchant). The current case is a single retailer arrangement: Company (IKEA) and independent agency(ies) to channel funds (Save the Children and UNICEF).

**THE CONCEPT:** Linked to consumer spending choices, companies agree to brand a product/s (IKEA Soft Toys). A portion of the profits coming from sales (consumer spending) on these products (US\$1.30 from Dec - Nov for IKEA Soft Toys) are then channelled to the respective cause (out-of-school children and educational quality).

**Source:** PolicyCures - Policy Brief 8: Voluntary Consumer Donations  
IKEA: <http://www.ikeafoundation.org/programmes/soft-toys-for-education/>

**FACT:** Since 2003, IKEA has raised US\$85.4M to enhance educational opportunities, access and quality for 11M children globally. In 2013 alone, US\$12.9M was raised. Currently, the money is allocated to 99 projects covering 46 countries in Asia, Africa and Central Europe.



# 3 Practices in other sectors



## PRACTICE 8: DIASPORA BONDS

**CASE: LONG-TERM/SHORT-TERM NEEDS-DRIVEN**

**LOCATION: GLOBAL**

**ACTORS:** Government, Overseas Diaspora, Bank(s)

**THE CONCEPT:** Although they vary largely in terms of target (diaspora-specific or open, country-specific or global) and appeal (patriotism vs. financial interest), the bonds aim to create a formal and directed revenue for development by tapping into diaspora wealth.

<b>India</b>	The Indian government has raised over US\$11B on 3 separate bonds (1991, 1998 and 2000).	<ul style="list-style-type: none"> <li>- Short-term, needs-driven, targeted only at Indian nationals abroad</li> <li>- Rely on patriotism</li> </ul>
<b>Israel</b>	Israel was the first to issue diaspora bonds (1951). Managed by the Development Corporation, they boast having raised US\$33B since its inception.	<ul style="list-style-type: none"> <li>- Long-term, targeting Jewish diaspora but open for all to invest</li> <li>-Rely on market interest</li> </ul>
<b>Bangladesh</b>	The government has issued two USD bonds to date, whose balance was US\$149.2M (2011), with revenues used to fund communications infrastructure development.	<ul style="list-style-type: none"> <li>- Bonds mainly target Bangladeshi nationals diaspora but are open for all to invest</li> </ul>

**Source:** World Bank Migration and Development Brief 2014 & The Graduate Institute Geneva



## PRACTICE 9: VALUE-ADDED TAX (VAT) / D-TAX

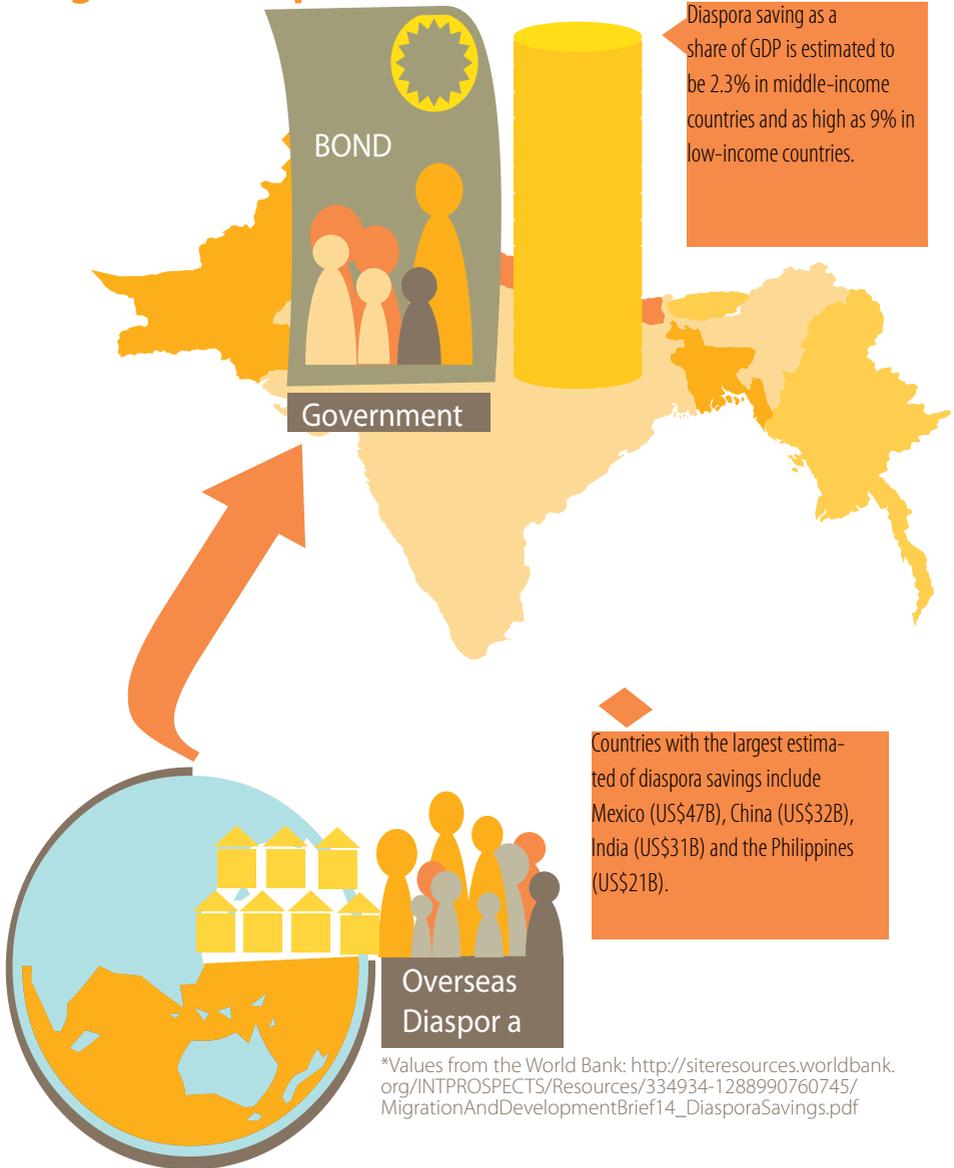
**CASE: ITALY (CONSUMPTION TAX)**

**LOCATION: NATIONAL AND REGIONAL**

**ACTORS:** Government, Consumers, Participating Merchants

**THE CONCEPT:** The de-tax scheme, linked to consumer spending provides an alternative government-led scheme to raising funds. Following the sale of a participating merchant's products, the government agrees to waive a percentage of the VAT (1%) on the transaction. The following revenues are then directed to an earmarked fund.

## Figure 2: Diaspora Bonds



**FACT:** The Asia-Pacific region is the source of nearly 60 million migrant workers who sent almost US\$260 billion to their families in 2012. This represented 63% of global flows to developing countries. Seven out of the top ten remittance-receiving countries are in the region: India, China, the Philippines, Bangladesh, Pakistan, Viet Nam and Indonesia (in order of magnitude). **Source:** IFAD, 2013



## **PRACTICE 10: VOLUNTARY BLENDED SCHEME PLATFORM: USING MULTIPLE SUPPLIERS**

**CASE: (PRODUCT)RED**

**LOCATION: GLOBAL**

**ACTORS:** Producers (Partner Companies), Consumers, Fund

**THE CONCEPT:** A licensed brand (PRODUCT)RED aims to engage the private sector and relies on consumer choices, sustainable flows and spending to fund earmarked development goals (e.g. HIV/AIDS in Africa). Each partner company produces respective products with the (Product)Red logo. In return for possible increased revenue from the approved licensing with (Product)Red, a percentage of participating products' revenue is then sent to the Global Fund.



## **PRACTICE 12: PUBLIC-PRIVATE INCENTIVE**

**CASE: ADVANCED MARKET COMMITMENTS (AMC)**

**LOCATION: AMC FOR PNEUMOCOCCAL VACCINE**

**ACTORS:** Donors, Manufacturers, Sales Outlets, Fund Managing Body, Distribution Body

**THE CONCEPT:** Funds donated (donor resources) are used to lower the price of a specific target (e.g. vaccines). This is intended to provide commercial incentives for eligible manufacturers to produce something at scale that may not gain viability otherwise. Those selling (e.g. eligible pharmaceutical companies) agree through legally binding commitments to provide the product at a pre-agreed price. In return, they enter into supply agreements with distributing bodies (e.g. UNICEF) which procures and delivers the product. Funds are earmarked for that specific product.

*\*Due to the fact that Donors' assistance in lowering the cost of products is counted as ODA, the following is therefore not creating additional revenue streams, but incentives.*

**FACT:** Red is the largest private sector donor to the Global Fund, and has generated over US\$ 150 million for HIV/AIDS programs in Africa. Private partners include Apple, Starbucks, Telcel and Bank of America, to name a few.

**Source:** (PRODUCT)RED



## **PRACTICE 14: FRONTLOADING**

(‘BUY NOW, PAY LATER’ BONDS : SHIFTING FUNDS FOR IMMEDIATE USE)

### **CASE: INTERNATIONAL FINANCE FACILITY FOR IMMUNISATION (IFFIm)**

**LOCATION: GLOBAL - CURRENTLY 10 DONOR GOVERNMENTS**

**ACTORS:** Donor Governments , Capital Market Investors (Bond Holders), Government Beneficiaries, Existing Targeted Aid Alliance/Organisation

**THE CONCEPT:** The IFFIm raises funds through the issuance of bonds (holding a cost-effective credit score) within international capital markets. This is intended to frontload (i.e shift funds to make more resources available for immediate use). Bonds are repaid through the long-term and legally binding ODA commitment of donor governments. Most the funds raised are then channelled (and earmarked) to the GAVI ALLIANCE immunisation programmes, providing targeted health and vaccine production assistance to developing countries.

*\*Due to the fact that funds are intertemporally shifted, and are later repaid using ODA commitments of donor governments, this revenue mechanism is not creating new revenue streams.*

**FACT:** To date, a total of 18 separate bonds have been issued on 10 occasions in five markets. Funds raised between 2006-2010 was US\$3.4B, with US\$1.8B disbursed.



## PRACTICE 11: AIRLINE TICKET TAX

### CASE: SOLIDARITY LEVY ON AIRLINE TICKETS FOR UNITAID AND IFFIM

#### LOCATION: GLOBAL

**ACTORS:** Governments, National/International Coordinating Body, National Collection/Delivery Modality, Passengers, Beneficiaries

**THE CONCEPT:** Generating new revenue streams from the private sector. The levy was launched by the governments of Chile, Brazil, Norway, France and the UK in 2006. When purchasing a ticket, passengers are charged an additional low tax rate. Tax rates can vary depending on country, destination and travel class (Figure 3).

Funds collected by UNITAID (specifically created management structure) are earmarked for development. Interested beneficiaries submit proposals for funding to UNITAID directly.

*Source: Taskforce on International Financial Transactions for Development (2009) Globalizing Solidarity: The Case for Financial Levies.*

#### How the airline tax works: France

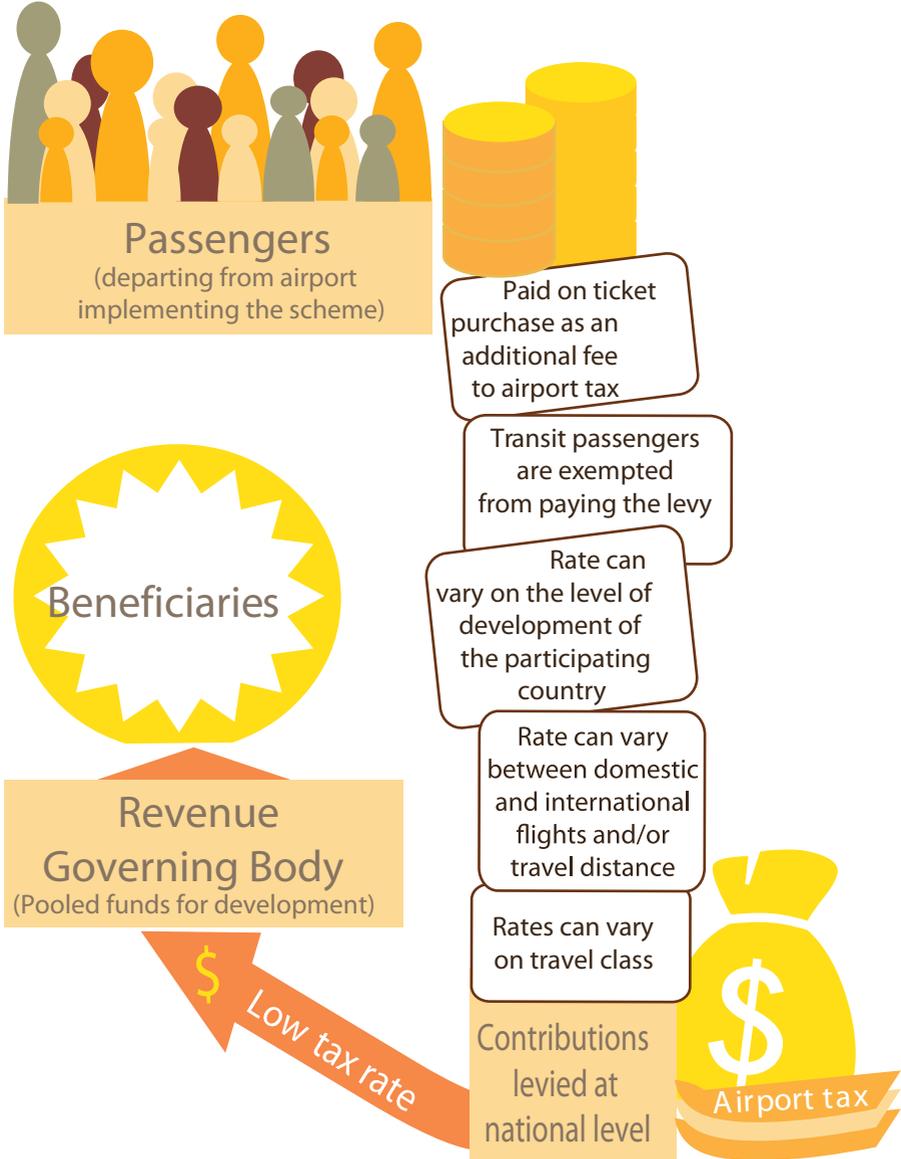
FRANCE	Domestic/European flight	International flight
ECONOMY	€1	€4
BUSINESS/ FIRST CLASS	€10	€40

90% of all revenues go to UNITAID

**FACT:** Airline industry profits in 2014 are expected to hit a record US\$19.7B, an increase of more than 50% on the US\$12.9B estimate made for 2013.

*Source: IATA, 2013*

## Figure 3: Airline Ticket Levy



**FACT:** Indonesia, Thailand, Singapore, Malaysia, Philippines and Viet Nam collectively have about 1.6 times the number of passengers as France. Assuming similar take-up rates, an airline ticket levy covering these countries would raise around US\$333M per year, with growth relative to aviation in the region expected to grow.

**Source:** Policy Cures, Policy Brief 2

# 4 | Key Features of Innovative Financing

## **Country Ownership**

Country-level ownership over innovative finance is vital to ensure results over the longer-term. Country ownership involves much more than country devised project proposals. It involves meaningful stakeholder engagement in the governance structures of innovative finance initiatives. It involves alignment behind countries' nationally devised education strategies and plans, including much greater use of direct budget and/or sector wide support by innovative initiatives.

## **Capacity development**

Development results can only be sustained and improved over time where local capacities are strengthened. Innovative finance must balance 'quick wins' with longer-term capacity development. Short-term initiatives may be more suitable to certain types of interventions (e.g. humanitarian action).

## **Complementarity**

As innovative financing schemes expand and diversify in the future, it will be vital to ensure complementarity and effective coordination between different initiatives. There is a risk that too many new structures will be created in order to deliver innovative sources of non-formal education finance. This will only reduce overall effectiveness of delivery.

## **Additionality**

More clarity is needed on how innovative finance should be 'counted' to reduce substitution risks and 'double-counting'. Although many forms of external finance have dual development and education objectives, they need to be counted and assessed separately next to different international commitments, such as the UN target of 0.7 percent ODA as a percent of GNI and the new post-2015 education goals.

## **Predictability**

Innovative financing programmes should deliver predictable finance so as to ensure maximum aid effectiveness. Many mechanisms will tend to generate more revenues in good economic times than in bad, i.e. they will be procyclical, or growing simultaneously with the economy. It may be useful to consider ways in which some instruments could deliver resources in a countercyclical setting (that is, moving in the opposite direction of the overall state of an economy).

*Adapted from UNDP Discussion Paper: Innovative Financing for Development: A New Model for Development Finance? 2012 [http://www.undp.org/content/dam/undp/library/Poverty%20Reduction/Development%20Cooperation%20and%20Finance/InnovativeFinancing\\_Web%20ver.pdf](http://www.undp.org/content/dam/undp/library/Poverty%20Reduction/Development%20Cooperation%20and%20Finance/InnovativeFinancing_Web%20ver.pdf)*

# Guiding Questions to Assess Innovative Financing

1. Have innovative financing for education initiatives generated additional resources for disadvantaged children and youth?
2. Have innovative sources of financing delivered concrete results?
3. Which countries have benefited from innovative financing?
  - What lessons can be drawn from their experience?
  - What best practices can be replicated or adapted in your own national context?
4. Have innovative financing initiatives delivered stable and predictable resources?
5. Have innovative financing initiatives strengthened country ownership of the education development process?
6. Have innovative financing initiatives supported capacity development in beneficiary countries?
7. Have innovative financing initiatives accentuated issues related to fragmentation and coordination in education delivery?
8. Is innovative financing sustainable over the longer-term?
9. Can innovative financing be scaled up and/or initiatives replicated in other development areas or regions?

The Paris Declaration of Aid Effectiveness (2005) and the Accra Agenda for Action (2008), accepted by most donors and recipient countries, reflect the consensus that aid should be provided in ways that support national capacity building and the coordination of donors, the government, civil society organisations and other stakeholders.

**Source:** UNESCO (2011) *Debt Swaps and Debt Conversion Development Bonds for Education*, p64.

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We are interested to hear your thoughts!

What did you find useful/not useful  
about the booklet?



## Key Resources and Links

### Organisation/Publication

### Link

The Leading Group on Innovative Financing for Development

<http://leadinggroup.org/rubrique265.html>

The Leading Group on Innovative Financing for Education

<http://www.innovativefinance.foundation>

Results for Development (R4D)

<http://www.r4d.org>

Center for Global Development

<http://www.cgdev.org>

Innovative Finance Foundation (IFF)

<http://www.innovativefinance.foundation>

OECD Task Force on Tax and Development

<http://www.oecd.org/development/taxoecdlaunchestaxinspectorswithoutborders.htm>

UNESCO Advisory Panel Task Force on Innovative Financing for Education

<http://www.unesco.org/new/en/education/themes/leading-the-international-agenda/education-for-all/funding/innovative-financing-for-education>

UN Financing for Development

<http://www.un.org/esa/ffd>

Brookings

<http://www.brookings.edu>

PolicyCures

<http://www.policycures.org>

Graduate Institute of International and Development Studies

<http://graduateinstitute.ch/research>

World Bank

<http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS>

International Poverty Action (IPA)

<http://www.poverty-action.org>





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