

# Out-of-School Children (OOSC): Global, regional, and country perspectives



**Nicholas Burnett**  
Managing Director  
Results for Development Institute



**RESULTS FOR  
DEVELOPMENT**

## Overview

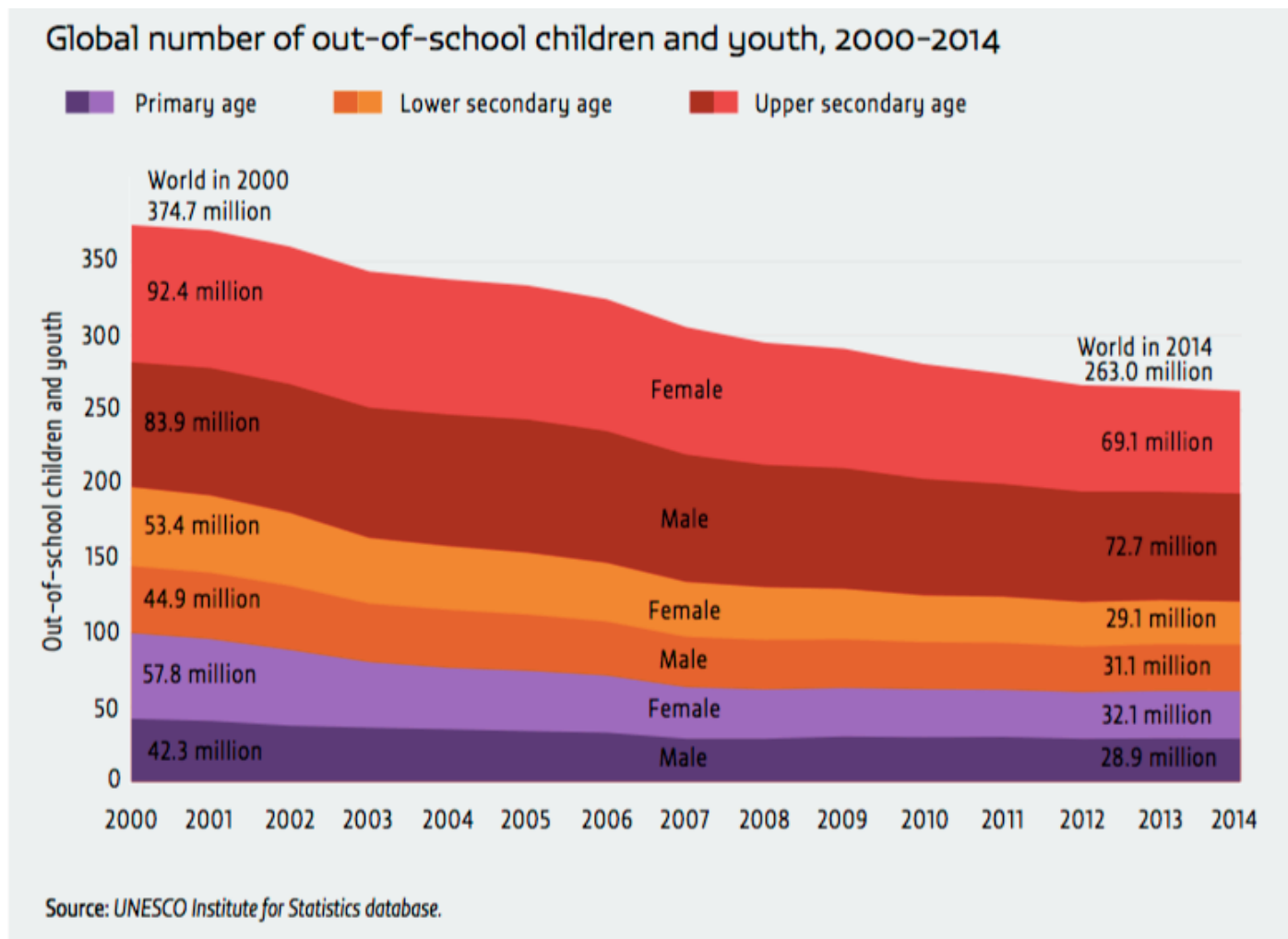
- Global trends in out-of-school children (OOSC) populations
- Costs of OOSC
- Root causes of OOSC
- Innovative solutions and financing mechanisms
- Policy changes and strategies
- Resource needs
- Lessons learned for India

# Global Trends in Out-of-School Children (OOSC)



# Global trends in OOSC populations

- The global number of children and young adolescents not enrolled in school has stagnated for nearly a decade.

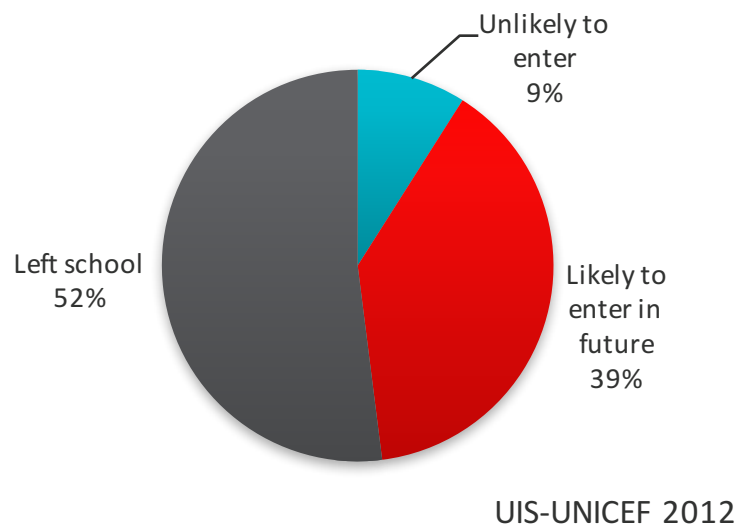


# Characteristics of OOSC

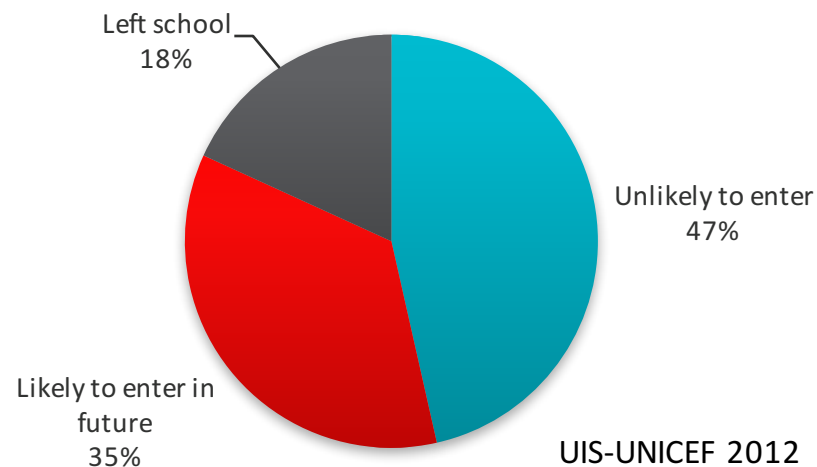
In East Asia & Pacific, more than half of out of school children are dropouts  
**RETENTION ISSUE**

In South and West Asia, almost half of out of school children are unlikely to ever enter school  
**ACCESS ISSUE**

**Breakdown of OOSC in East Asia & Pacific**



**Breakdown of OOSC in South and West Asia**



# Global profiles of OOSC

## Globally, OOSC are most likely to be:

- Children from low-income families
- Children affected by conflict and/or natural disasters
- Girls
- Children with disabilities
- Children from rural areas
- Working children
- Children from minority ethnic, religious, or language groups



The 263 million OOSC can only be reached with **targeted interventions** that address the range of barriers faced by marginalized youth.

# Costs of Out-of-School Children (OOSC)



# Costs of OOSC



Economic

Health and  
Social

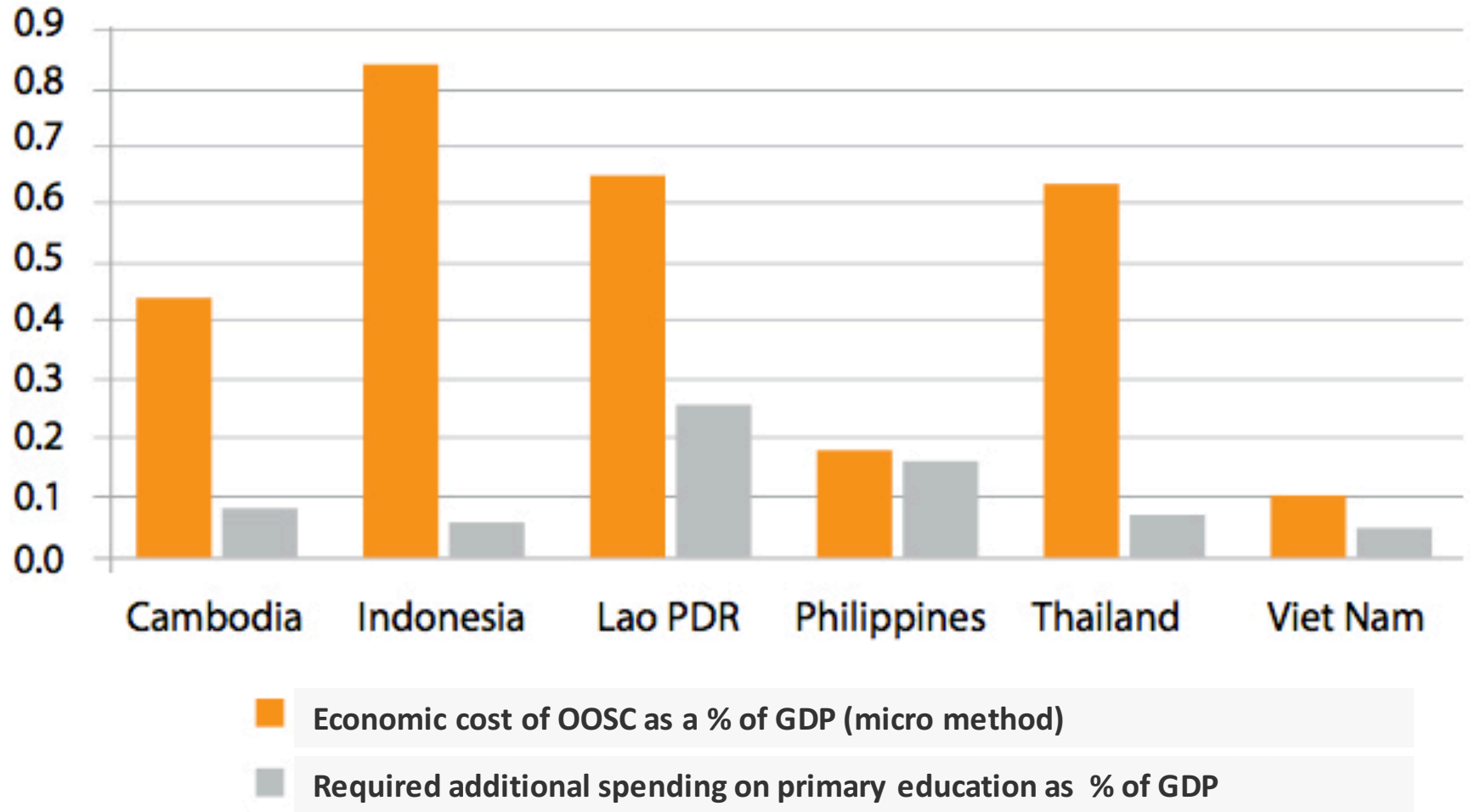
Political





## A Major Source of Economic Loss

Benchmarking the Economic Costs of OOSC (Thomas and Burnett 2015)



## A case study of Colombia

### Fertility Rate

2.5% reduction  
in the fertility  
rate

Estimate based  
on  
UN Millen.  
Project (2005)

### Infant Mortality Rate

27% reduction  
in the infant  
mortality rate

Estimate based  
on UNICEF  
(1999)

### Poverty headcount ratio

11% reduction  
in the poverty  
headcount  
ratio

Estimate based  
on Zulaga  
(2010)

### Crime Rates

25% reduction  
in crime rates  
(thefts and  
assaults)

Estimate based  
on Soares  
(2004)

## Political & long-term costs

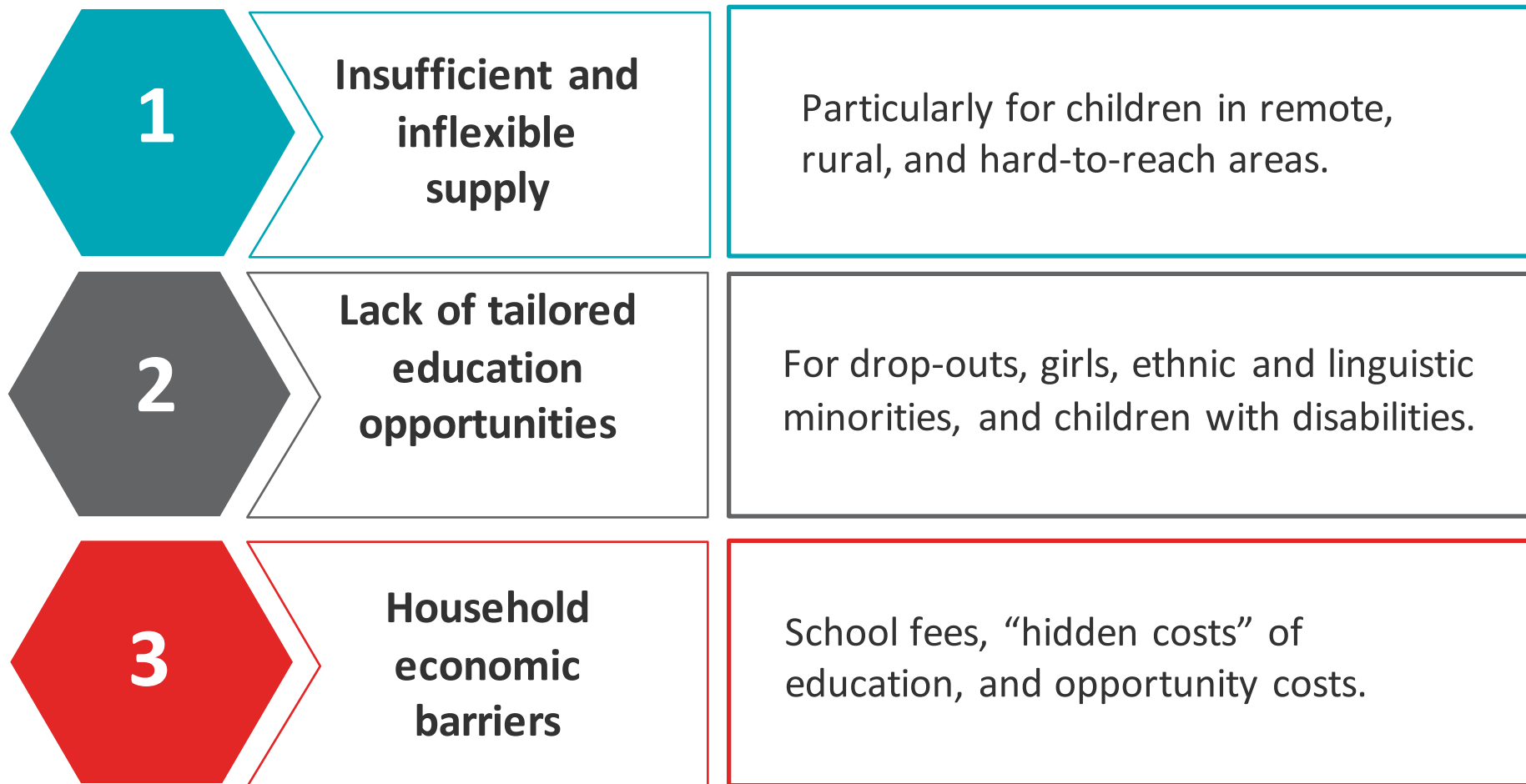


- Individuals who have completed primary education are **1.5 times more likely to vote** (UNESCO 2005).
- Primary education has **positive effects on post-conflict reconstruction and peace-building**.
- Recent research establishes the **link between education and reduced vulnerability to climate shocks**.

# Root Causes of Out-of-School Children (OOSC)



# Root causes of OOSC



# Innovative Solutions and Financing Mechanisms



# Center for Education Innovations



# Innovative solutions to the root causes of OOSC

## 1) Insufficient and inflexible supply

- Mobile education delivery
- Technology-driven education
- Alternative basic education

## 2) Lack of tailored education opportunities

- Non-formal, second-chance education focused on skills
- Accelerated learning programs
- Girls' empowerment curricula
- Curricula adapted to rural contexts
- Mother-tongue education
- Adapted education (disability)

## 3) Household economic barriers

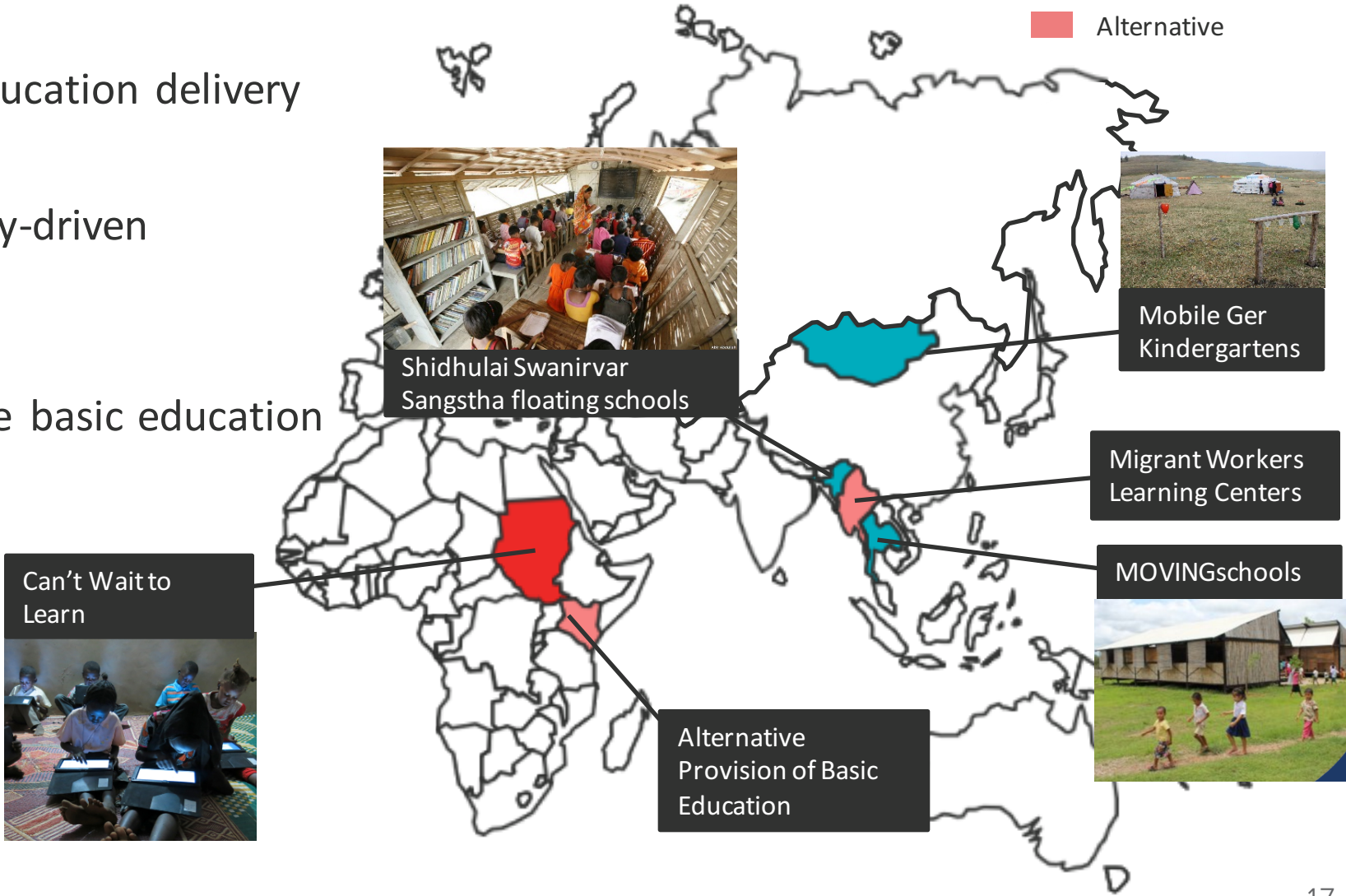
- Output-based financing
- Conditional micro-loans
- Conditional cash credits
- Child marriage prevention



# Root Cause 1: Insufficient and Inflexible Supply

- Mobile education
- Technology-driven
- Alternative

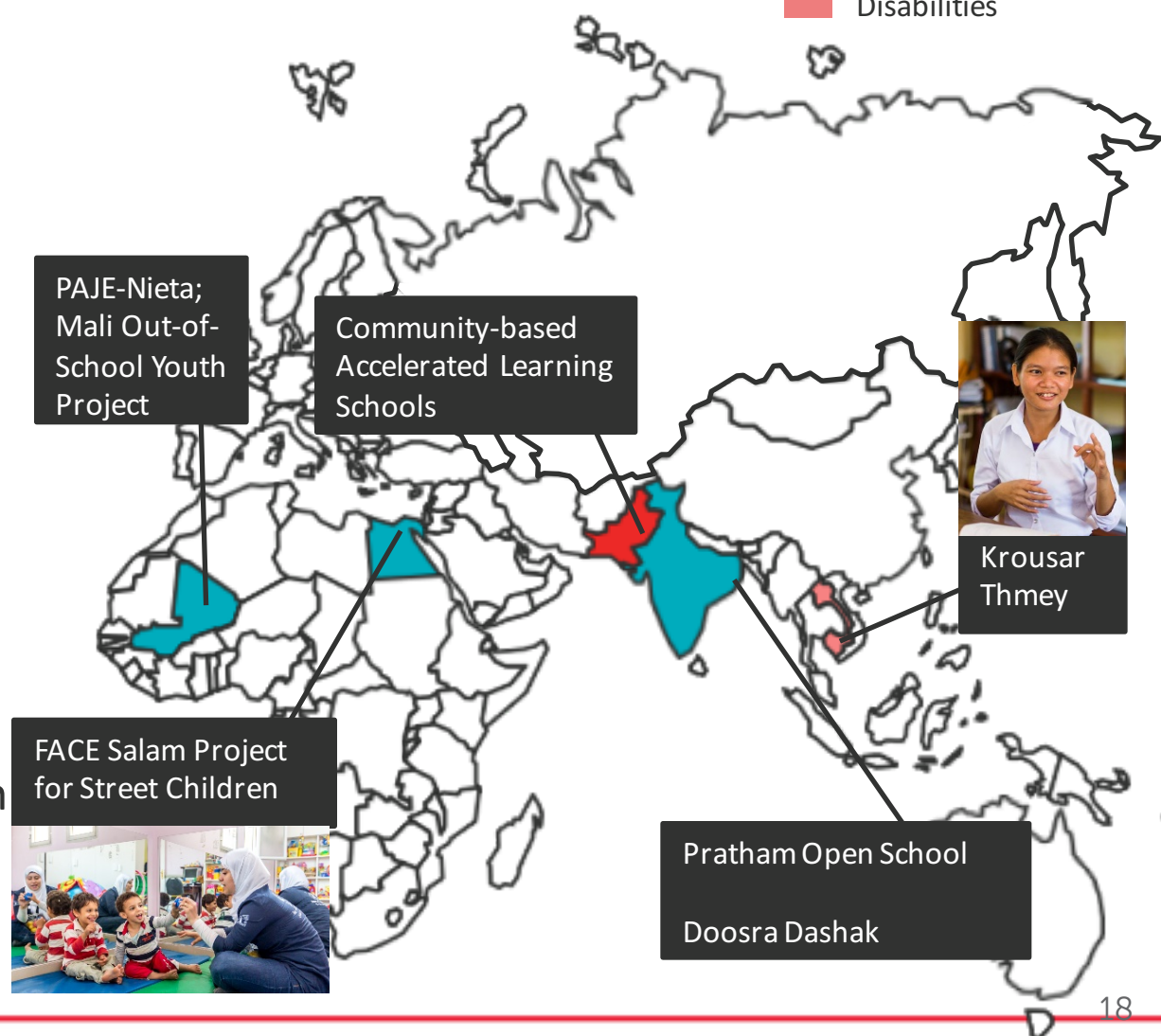
- Mobile education delivery
- Technology-driven education
- Alternative basic education



# Root Cause 2: Lack of tailored education opportunities

- Non-formal
- Accelerated learning
- Disabilities

- Non-formal, second-chance education focused on skills
- Accelerated learning programs
- Girls' empowerment curricula
- Curricula adapted to rural contexts
- Mother-tongue education
- Adapted education for children living with disabilities



# Root Cause 3: Household economic barriers

- Output-based aid
- Conditional micro loans

- Output-based financing
- Conditional micro-loans
- Conditional cash transfers
- Child marriage actions



# What do successful innovations have in common?

## Local relevance

**Tailored to local context**

**Strong links with local communities**

## Sustainability & scalability

**Plan for scale at inception**

**Diversified sources of funding**

## Collaboration & leadership

**Diverse and multi-stakeholder partnerships**

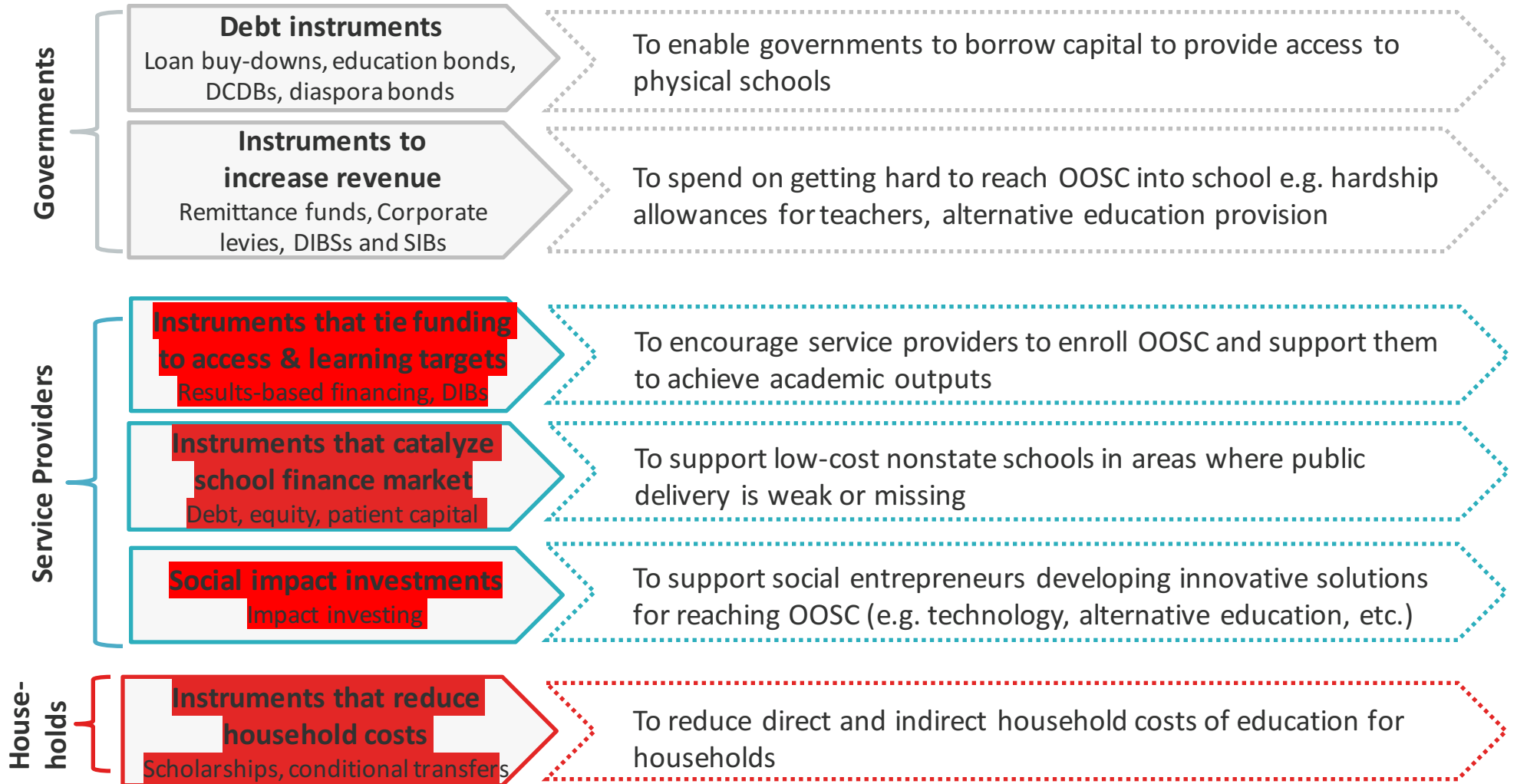
**Visionary, passionate leaders**

**Leverage technology, but only as needed**

# Innovative Finance Mechanisms

Innovative financing can be used to address the OOSC challenge by:

## Improving access



# Policy Changes and Strategies



# Policy Changes and Strategies : System-wide Reforms

## Key reforms to reduce the household costs of education:

- **The abolition of school fees**
  - Increased enrolment rates in Eastern and Southern Africa (World Bank, 2009), and to a lesser extent in West and Central Africa (UNICEF and UIS, 2014).
- **Cash transfer programs**
  - Increased enrollment and attendance in school, as well as reductions in child labor, in Latin America and the Caribbean, and Eastern and Southern Africa.
  - E.g. Basic Education Assistance Model, Zimbabwe
- **School feeding programs**
  - Consistent and positive effects on children's enrolment and attendance in India (Jomaa et al., 2011)

## Policy Changes and Strategies: Targeted Reforms

OOSC Profile	Targeted Reform(s)	Example/Impact
Ethnic minorities	Mother-tongue education	<ul style="list-style-type: none"> <li>- Romania's Law of Education (2011) - prescribes free public schooling for ethnic minorities in their mother-tongue.</li> <li>- Ghana's non-formal education program "School for Life" features <b>classes in mother tongue languages</b> for children in disadvantaged communities. It has helped <b>over 120,000</b> children to date, with <b>82% of them making the transition to formal education.</b>(UNICEF and UIS, 2015)</li> </ul>
Girls	Child-friendly and gender-sensitive teaching in schools	<ul style="list-style-type: none"> <li>- In-service training on child-friendly and gender-sensitive teaching in Ghana proved to be effective in <b>improving girls' enrolment and retention in schools</b> (UNICEF and UIS, 2012)</li> </ul>
	Legal protection	<ul style="list-style-type: none"> <li>- Laws and measures to restrict child marriage</li> </ul>
Working children	Non-formal and transitional education	<ul style="list-style-type: none"> <li>- "Basic Education for Hard To-Reach Urban Working Children" project in Bangladesh provides <b>life skills-based, non-formal basic education</b> for working children aged 10-14 years. (UNICEF and UIS, 2015)</li> </ul>





## Policy Changes and Strategies: Targeted Reforms

OOSC Profile	Targeted Reform(s)	Example/Impact
Children with disabilities	Legislative reform; teacher training	<ul style="list-style-type: none"> <li>- Serbia's Law on the Foundations of Education (2009) - prescribes that school enrolment policies must be <b>unconditional and inclusive</b> and abolishes the need for an assessment on the child's capacity/skills as a pre-condition for enrolment.</li> <li>- In-service professional training on teaching children with disabilities. (UNICEF and UIS, 2015)</li> </ul>
Children in conflict	Improved access to education through temporary learning spaces, and construction and rehabilitation of schools.	<ul style="list-style-type: none"> <li>- The Back on Track Program (UNICEF, Government of the Netherlands, and the European Commission) - restored access to school for 6 million children in 40 conflict-affected countries and territories between 2006 and 2010. (Back of Track and UNICEF, 2011)</li> </ul>

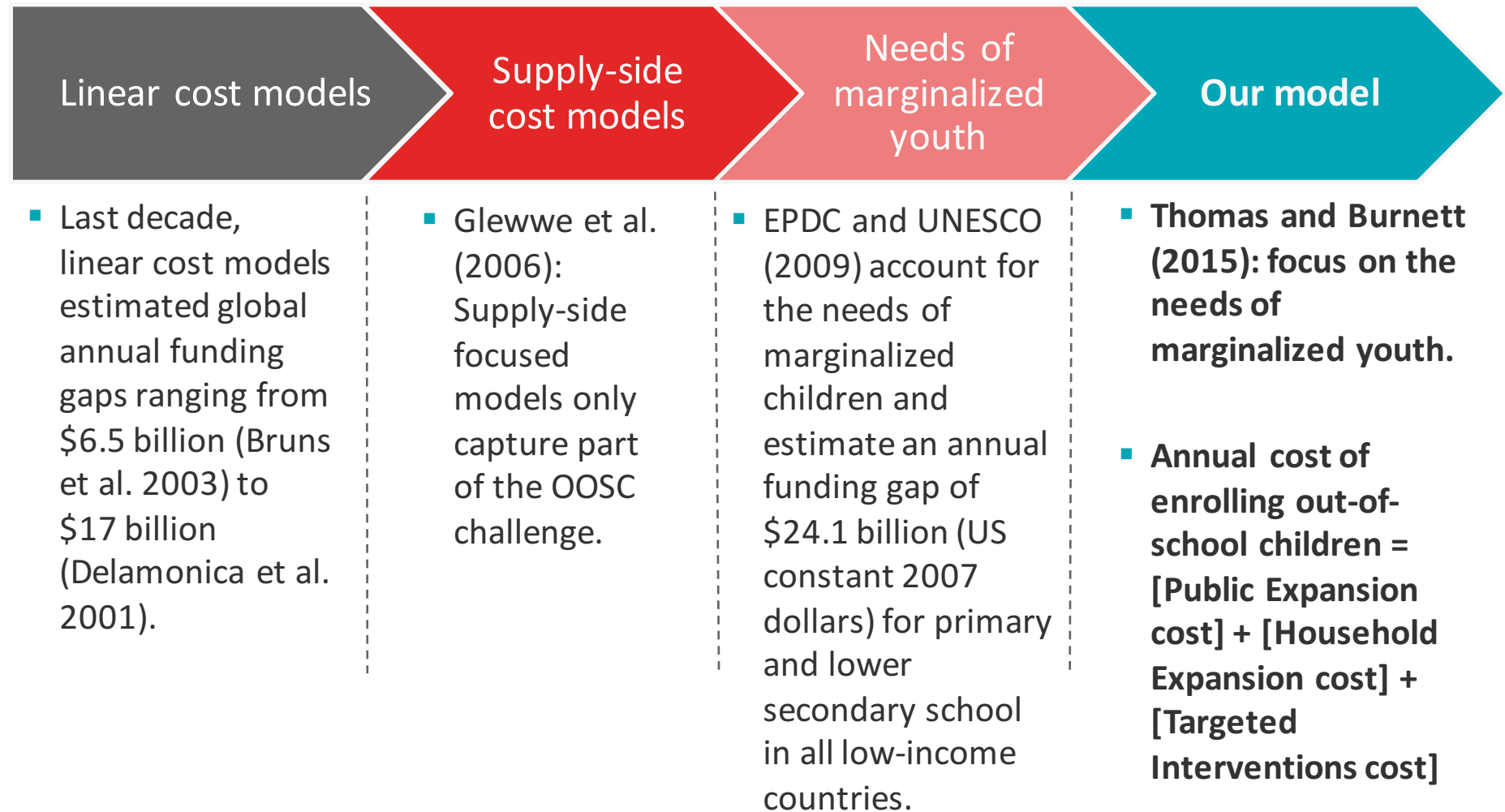


# Resource Needs



# Resource needs for the elimination of OOSC

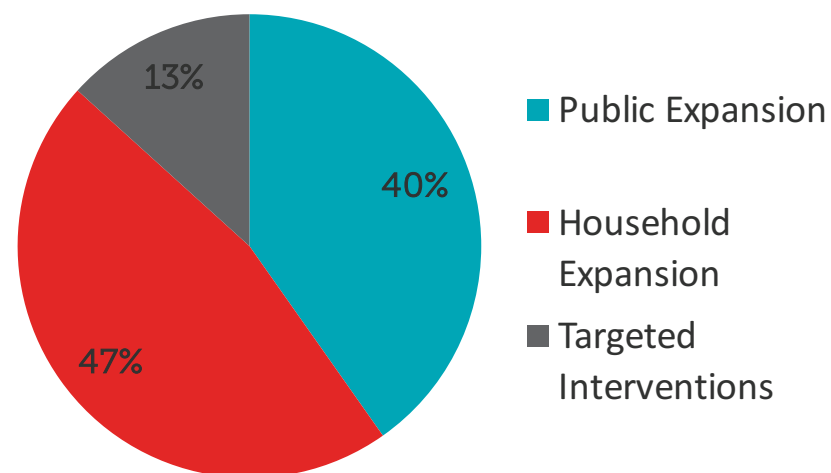
## Evolution of Costing Models...



# Application: Estimated total cost of enrolling OOSC in DRC

Expense Type	Cost (m)	Current source
Expansion	\$44.5	Public
Expansion	\$51.4	Household
Targeted Interventions	\$14.7	n/a
<b>TOTAL</b>	<b>\$110.6</b>	

Source: Thomas and Burnett (2015)



- The estimated total cost of achieving UPE is \$82 per OOSC per year, compared to \$47 per child per year currently spent.
- \$111 million is equivalent to one-quarter of DRC's total education budget in 2011.
- After the bulk of OOSC pass through basic education, the annual per pupil cost would fall, because capital expansion spending would no longer be required.

# Lessons Learned for India



# Profiles of out-of-school children (OOSC) in India

**In India, OOSC are most likely to be:**

- Scheduled Castes (SCs)
- Scheduled Tribes (STs)
- Muslims
- Other Backward Classes (OBCs)
- Low-income
- Girls
- Rural



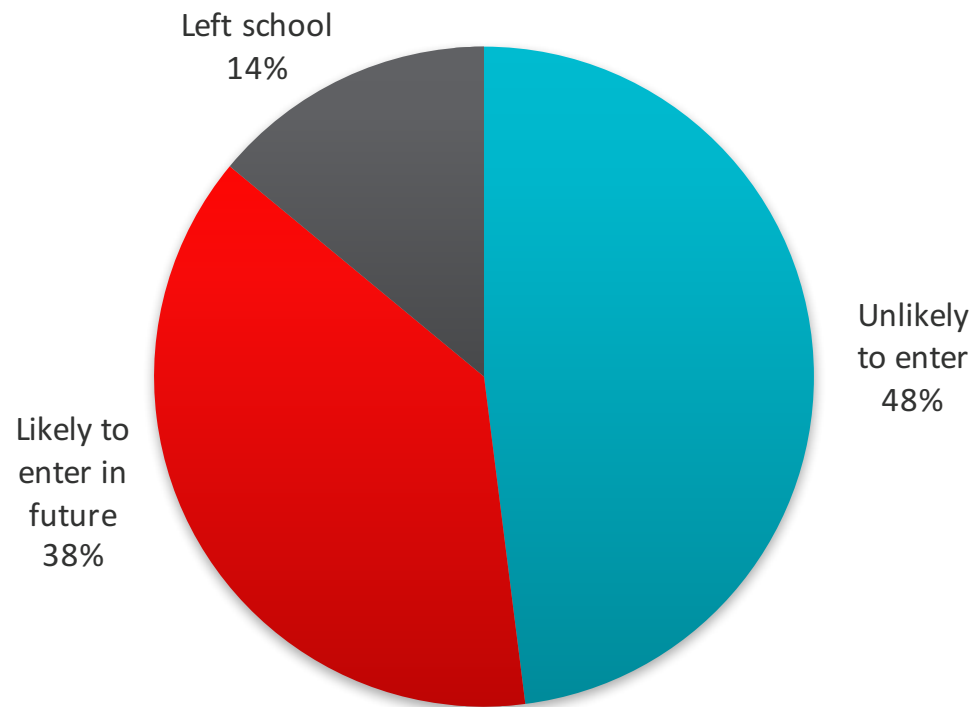
Source: UNICEF and UIS (2014), *Global Initiative on Out-of-School Children: A situational study of India*

Photo credit: World Bank Photo Collection

# Characteristics of OOSC in India

- In India, almost half of OOSC are unlikely to ever enter school.

**Breakdown of OOSC in India (2014)**



Source: SRI IMRB 2014

## Key statistics on OOSC in India

### Percentage distribution of all children and out-of-school children by social groups

	6-10 years		11-13 years	
	All children	Out-of-school children	All children	Out-of-school children
ST	12	17	11	19
SC	19	29	20	25
OBC	32	24	31	24
Others	24	9	25	10
Muslims	13	21	13	22
All	100	100	100	100

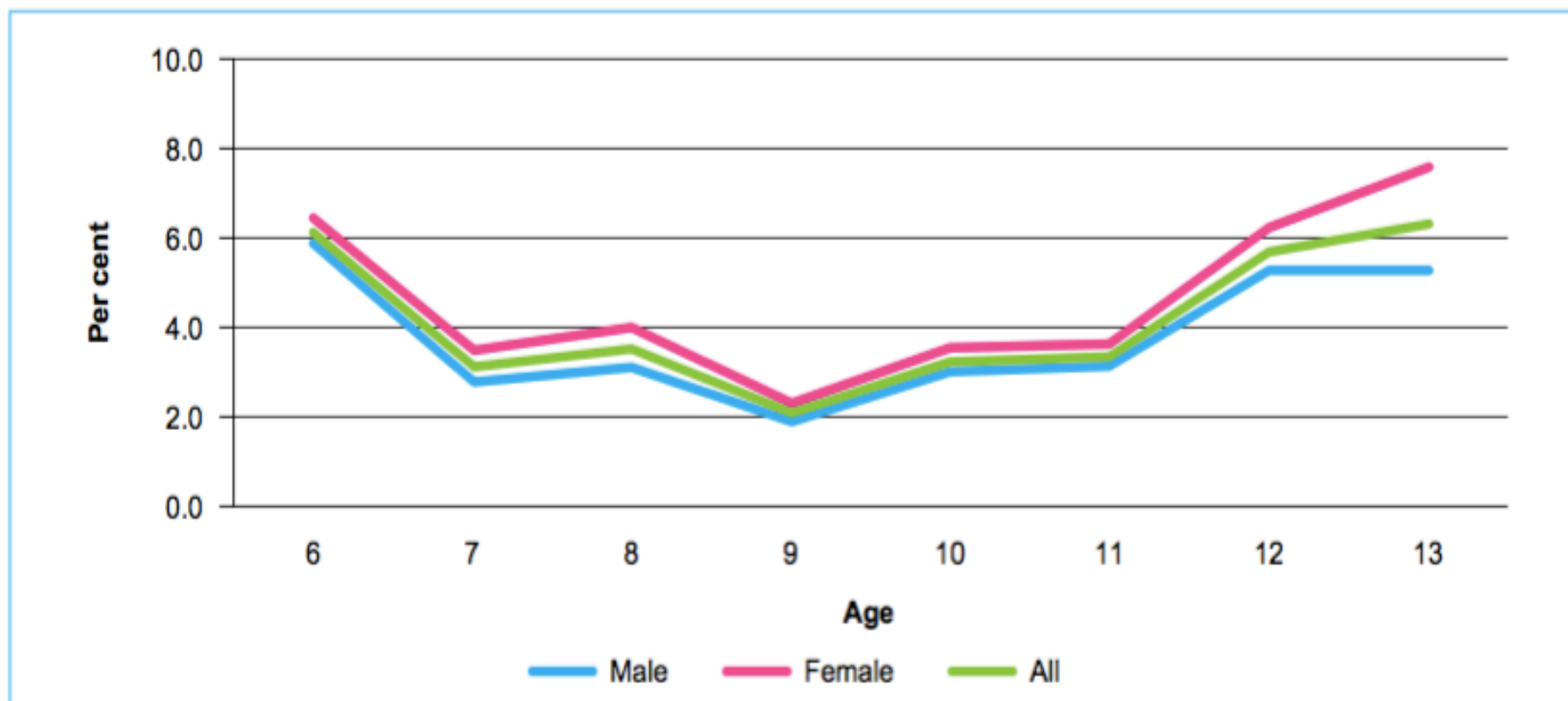
- Children of Muslim, SC, and ST communities make up most of the OOSC population in India, **accounting for 67%, although they only make up 40% of the child population** (UNICEF and UIS, 2014).
- While the proportion of OBCs among OOSCs is high, it is lower than the proportion of OBCs in India's child population.





## Key statistics on OOSC in India

### Proportions of OOSC (6-13 years) by gender and age

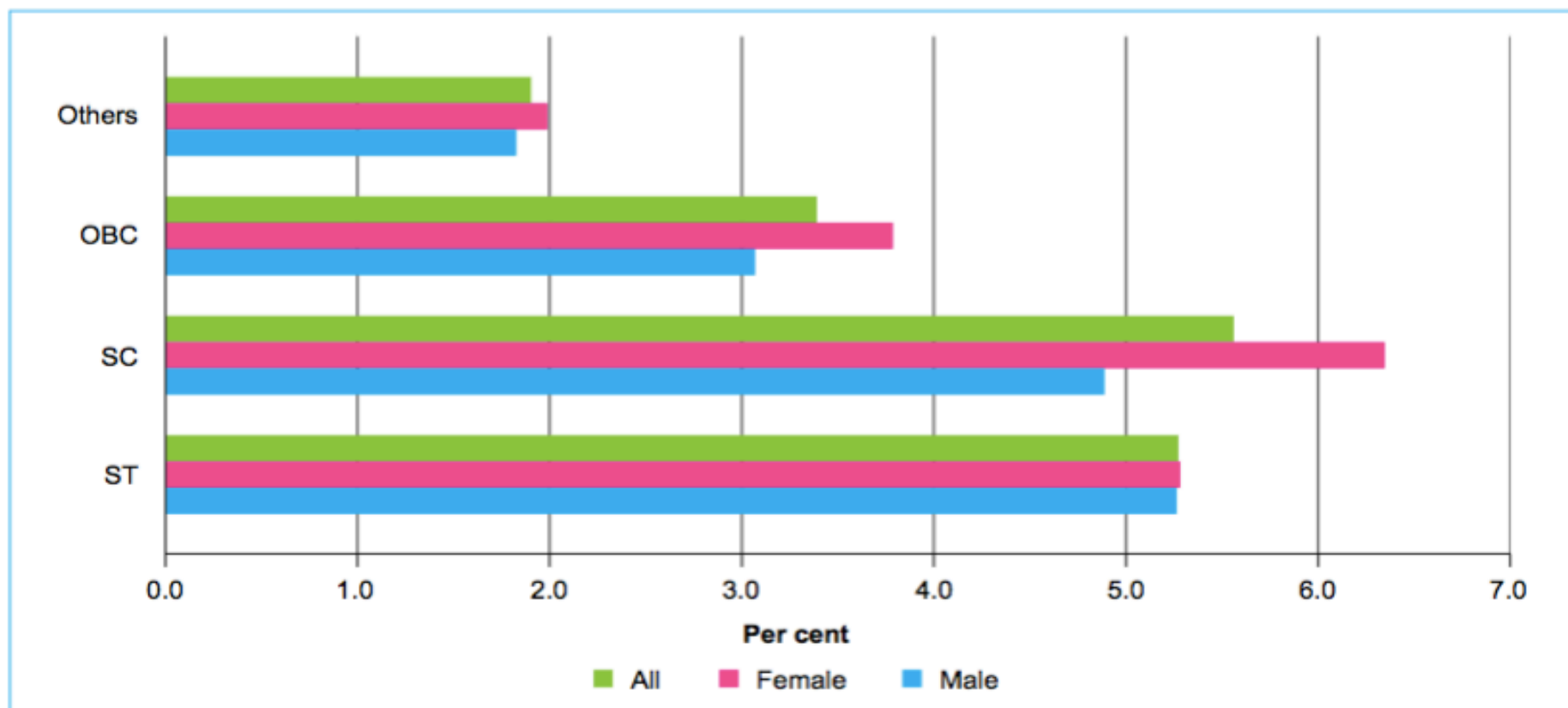


Source: SRI-IMRB 2009 unit level data

- Gender disparities among OOSC are evident across all ages, particularly in the 11-13 years age group.

## Key statistics on OOSC in India

### Proportions of out-of-school children (6-10 years) by gender and social groups



Source: SRI-IMRB 2009 unit level data

- In all social categories, a **higher proportion of girls** are out of school than boys.

## Key statistics on OOSC in India

### Loss Estimates of OOSC in India (Thomas and Burnett 2015)

Country	Direct GDP Loss from foregone primary education (%)	Probability-weighted loss from foregone secondary education (%)	Economic cost of OOSC as % of GDP/ Income gap (microeconomic estimation)	Economic cost of OOSC as % of GDP/ Income gap (macroeconomic estimation)	GDP growth (annual %)
India 1	0.11	0.05	0.16	0.91	7.57
India 2	0.32	0.16	0.48	2.78	7.57

India 1: SRI IMRB 2014

India 2: U-DISE 2014

# Barriers to Education in India

## Demand-side barriers:

- Socio-cultural factors:
  - Female roles and responsibilities
  - Child marriage
- Economic factors:
  - Costs of schooling beyond fees (examination fees, books and stationery, uniform etc.)
  - Opportunity cost of child labor
  - Rural poverty and migration
  - Urban poverty, livelihood uncertainty, and environment risks

## Supply-side barriers:

- Poorly functioning schools and infrastructural deficiencies
- Discrimination and exclusion at schools (primarily towards Muslims, SCs, STs, and OBCs)
- Lack of resources and facilities for children with disabilities and children affected by civil strife
- Inadequate teaching methods and curriculum, and non-mother-tongue language of instruction
- Limited financing



# The data problem in India

## Reasons why OOSC estimates differ

Definitions used by different sources	<ul style="list-style-type: none"><li>▪ Relevant age group</li><li>▪ Grades included</li><li>▪ Type of schools</li><li>▪ Definition of attendance</li></ul>
State level differences	<ul style="list-style-type: none"><li>▪ Minimum age of admission</li><li>▪ Beginning of school year</li><li>▪ Years in primary and upper primary education</li><li>▪ Rules of maintaining enrolment register</li></ul>
Data collection and estimation process	<ul style="list-style-type: none"><li>▪ Timing of the survey</li><li>▪ Purpose of the survey</li><li>▪ Respondent bias</li><li>▪ Capability of data collectors</li><li>▪ Sample design</li><li>▪ Population projections</li></ul>



## Key Areas of Reform

- **System-wide reform**
  - **Reduce the household costs** of education through the abolition of school fees and other expenses (e.g. uniforms, textbooks), feeding programs, and conditional cash transfers.
  - **Target government funding to the specific problems** e.g. federal challenge funds
  - **Collaborate with NGOs and non-state providers**
    - Pratham Open Schools
    - Educate Girls and Rajasthan DIB
    - Indian School Finance Company for non-state schools
  - **Improve data collection on OOSC**
    - Need for more research on children at-risk of dropping out, harmonization of definitions and methodologies, and the provision of support to stakeholders on the use of education data.



# Key Areas of Reform

- **Targeted reforms**
  - **Teacher training to reduce gender discrimination and exclusion of children with disabilities and minority ethnic and religious groups**
    - Gender-sensitive teaching
    - Teaching children with disabilities
    - Mother-tongue instruction
    - Inclusive curricula and efforts to improve school climate
  - **Promotion of alternative, flexible education options for working children**
    - Non-formal education
    - Transitional education



## Some Ideas to keep in Mind

1. Need a whole system approach: public and non-state sector
2. Specific problems need specific solutions targeted at root causes – no simple overall solution
3. Costs are higher than simply averaging current per student costs – different costs to overcome different causes
4. Scope for more output-based financing
5. Need to fix the data issues
6. And this is just the beginning – even among enrolled students, only 71% attend school enough to learn (ASER, 2014)



Thank You

Contact: [nburnett@r4d.org](mailto:nburnett@r4d.org)

